

# THIS WEEK IN "LITTERLAND"

[litterpreventionprogram.com](http://litterpreventionprogram.com)

January 30, 2022

## Bill proposed to outlaw cigarette filters

A bill being advanced in California aims to quell the problem of littered tobacco filters by banning the sale of filtered cigarettes. Concerned about the toxicity of cigarette butts and the pollution they cause on land and in the water, a group of politicians believes a ban on single-use filters in cigarettes could reduce the growing accumulation of the toxic, plastic filters and the contamination from smokers not properly containing these butts.

**Shut the butt up!**



*Please use a bin.*

**LITTERING NOT WANTED**

CIGARETTE BUTTS ARE TOXIC WASTE!

Fines apply.

## Industry pushes plastic pact

On Monday a call came to UNEA, the United Nations Environment Assembly, from 70 signatories of big business seeking a UN Treaty on Plastic Pollution to "reduce virgin plastic production and use." In a [joint statement](#) signed by plastic-making powerhouses like PepsiCo, Coca-Cola, Procter & Gamble, Lever, Nestlé and Walmart, the lobby pushes for a global deal at the UNEA meeting later this year.



How to dispose of a cigarette butt

so as not to litter the environment

[litterpreventionprogram.com](http://litterpreventionprogram.com)  
(416) 321-0633

Handy tips for smokers only!

We'd like to know, who talks to smokers about their littering? *Litterland* made up its own sign and a pamphlet, "How to Dispose of a Cigarette Butt" since we couldn't find anything teaching smokers not to toss butts and tobacco-related products. To obtain a pdf copy to give to your smoking family members, friends, associates and acquaintances, email us. Research says smokers may not understand that throwing down their butts is littering.

## State offers Trash 4 Cash

Midland, Texas isn't shy about using money to motivate cleanup volunteers. Keep Midland Beautiful came up with Trash 4 Cash, a cash rewards program for non-profit groups who pick up litter as part of KMB's keep-clean efforts. The payout is based on time spent and participant numbers. For a 6-day-a-week session, it's \$500, up to \$3,000 per year.

## Nature tourism study offers clues

A study on littering attempts to pinpoint the key drivers for non-littering behaviors among nature tourists in Indonesia. Tellingly, the [published paper](#) reveals influencing factors for proper waste disposal: travelers feel they have the ability and control to reduce waste, or feel positive about reducing waste, or feel pressured by their communities to do so.

### DID YOU KNOW?

Manning, a city of 4,000 in South Carolina, will benefit from the generosity of Manning Times Newspaper and other local businesses, sponsors of 100 stop littering "Respect Our Roads" [signs](#) to install and give away throughout Clarendon County.

## HEADLINE LITTER GRABBERS (JAN 30 - FEB 6)

Some of what made our News Reel this week

### **New superhighway littered already (1/24)**

A brand new, elevated highway in Malaysia was littered within two week of opening, the local paper reported.

### **British Virgin Islands promising a plan (1/26)**

First promised in 2019, a Waste Management and Plastic Litter Reduction and Container Deposit Bill for British Virgin Islands is expected within 12 months. In his Throne Speech, Governor John Rankin pledged to update and strengthen the country's waste laws to spark holistic change.

### **Jakarta is sinking, polluted and relocating (1/26)**

The Indonesian government is going to build a new "sustainable" capital city, Nusantara, on the sensitive island of Borneo, 2,000 km northeast of Jakarta, a capital which is polluted and sinking into the Java Sea.

### **Pandemic trash causes new concerns (1/27)**

Ohio's ideastream public media devoted a segment to pandemic waste - masks and more - on its radio call-in show, "The Sound of Ideas".

### **Private enforcement scores another win (1/27)**

Broxtowe Borough Council is proposing that a private contractor take over its litter enforcement activities. A committee will vote on the idea Monday along with a proposal to increase fines to £100.