

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

January 9, 2022



[Nativity scene is constructed out of litter](#)

The Christmas nativity scene in front of St. James Church in Benwell, UK was made entirely of commonly littered items, raising awareness as well as holiday spirits. Using the tagline "Have a rubbish Christmas", the goal was to draw attention to littering in West End Newcastle. Local artist

Petra Ondrova helped realize the church's vision for the Bethlehem project, which was unveiled on December 21.

[Ireland's year-end](#)

Irish mask litter is at its highest levels since the onset of the pandemic in early 2020, says An Taisce's final Tidy Towns report of 2021, a national assessment of Ireland's most and least tidy places. Naas topped the tidy list. Nationally litter levels increased slightly.



[San Francisco ups its litter tax on smokes](#)

It was a buck, but on January 1 the Cigarette Litter Abatement Fee that retailers in and around San Francisco add to the price of a pack of smokes increased to \$1.05. The fees offset the cost of cleaning up littered cigarette butts and is remitted quarterly.

[Pickup drivers told to pick up](#)

A newly launched litter prevention campaign in Mobile, AL targets the drivers of pick-up trucks. "Trash Blows: Stow it!" calls on truckers to sign an online pledge promising to handle their trash properly. "If you drive a pick-up truck, you can help reduce truck bed trash by stowing all your trash in a can before hitting the road or installing a receptacle in your truck bed to collect trash." The city of Mobile isn't going this alone. Many partners, including the Alabama Coastal Foundation, have joined the push.

[Mississippi dissects litter stats](#)

Mississippi Department of Transportation numbers reveal that males and pickup trucks are obvious problems when it comes to littering. In 62% of deliberate dumping incidents, 72% of intentional littering and 89% of accidental littering, males are to blame and 38% of all litter originates from pickup trucks, according to DOT's website.

DID YOU KNOW?

Connecticut is offering [grants](#) of up to \$150,000 for creating hubs to carry out its beverage container [redemption program](#). In January 2023 juice, tea, coffee and sports drink containers will charge a redeemable deposit, joining beer, soda and water, which already charge a deposit of five cents. That will rise to ten cents on Jan. 1, 2024.

HEADLINE LITTER GRABBERS (DEC 20 - JAN 9)

Some of what made our News Reel this week

Clean up marshals in India to police littering [\(12/23\)](#)

Two municipalities in India -- Brihanmumbai and Panvel -- have hired an agency to supply clean up marshals for ensuring tidiness, enforcing rules and collecting fines in exchange for 31 cents of every dollar collected.

New York's one-millionth bag of trash [\(12/29\)](#)

The Mayor of NYC declared that the fledgling [City Cleanup Corps](#) had reached the million-bag milestone of trash cleared from city streets since April 21.

Ontario town bans balloon, lantern releases [\(12/30\)](#)

A council in the Ontario vacation town of Gravenhurst is discouraging release of balloons and fiery sky lanterns into the sky by passing a law banning the practice.

Florida senator displays butt litter intolerance [\(1/4\)](#)

A Florida senator teamed up with Ocean Conservancy to arrest attention on the need to ban smoking on state beaches. The non-profit assisted the lawmaker by creating giant cigarette butt sculptures now installed to signal to smokers their habit has unwelcome, environmentally harmful consequences.

Polystyrene foam ban a go in New York State [\(1/4\)](#)

It's really happening. Prohibition of polystyrene foam statewide in New York begins with food service, retail, institutional and grocery among the affected sectors.