

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

December 5, 2021



New signs in Calhoun City, Mississippi have been installed in the town. Mayor [Marshall Coleman](#) said the idea is to encourage people to cease their littering habits rather than take a punitive approach.

[Irish town wants cameras back](#)

Ireland's end to using closed circuit TV cameras to capture evidence of people littering from vehicles is proving to be a frustration for Laois and other Irish towns. Recently Laois politicians groused about increased garbage dumping and an ensuing mess created by grey crows picking through it. An effective tool for enforcement, generating photo evidence for tracing and prosecuting offenders, CCTV for littering was rejected by the courts in February. The government was told to write a better law.

[How the US can save the oceans](#)

To protect oceans the National Academy of Sciences wants the United States to slow plastics production as the world's top producer at 46 million tons. Make less plastic, design it differently, keep better track of it and clean up more waste, said the independent report from a panel of scientists advising government. [Story](#).

[UN working on India's plastic problem](#)

The United Nations Development Programme is committing to help India get a handle on its severe plastic pollution crisis. By 2024

UNDP will triple to 100 the number of cities receiving its plastic waste management services. India recycles only 60 per cent of the 3.4 million tonnes of plastic it generates annually. UNEP estimates 23-37 million metric tonnes a year will escape into the oceans globally.

[Trick or Trash Campaign is growing](#)

Waste management software company, Rubicon, says the candy and snack wrapper collection bins it provides to schools, community groups and local businesses around Halloween reduces that type of litter and captures it for recycling. The company's "Trick or Trash" initiative partnered with National Wildlife Federation, The Arby's Foundation and Cox Communications to put 2,000 easy-to-assemble recycling boxes in 1,250 locations this year up from 730 in 2020. [RUBICONMarketplace](#). This year's effort welcomed the firm [g2 revolution](#), a recycling solutions company for hard-to-recycle items.

HEADLINE LITTER GRABBERS (NOV 28 - DEC 5)

Some of what made our News Reel this week

Trapped owl a victim of someone's litter [\(11/29\)](#)

Sgt. Brandalyn Crapo, a state trooper in Idaho, helped save the life of a great horned owl in distress in the middle of interstate I-84. The bird's one foot was caught up in a littered plastic bag. A volunteer from Animals in Distress on call untangled it in a successful rescue.

Kerry enumerates its tally of complaints [\(12/3\)](#)

In the first nine months of this year Kerry, Ireland received 715 complaint calls about littering. Of those 101 litter fine notices were issued, resulting in 43 fines paid, nine court prosecutions and €2,210 to the council coffers as of September, 2021.

School being taught a lesson [\(12/1\)](#)

The British School in Sector 44 in Chandigarh, India has been fined Rs 10,000 for the unacceptably littered state of its school grounds. A demand for payment (a challan) was issued in the principal's name.

Six points the public is asked to keep in mind [\(12/1\)](#)

Chichester District Council will continue its *Against Litter Campaign* with a six-point focus: Report It. Enforcement and fines. Adopt an area. Celebrate community heroes. Environmental Crime Watch. Trade driver advice. A trial of public reporting and area patrols was a winner, will continue and needs resident participation. [Website](#).

DID YOU KNOW?

The above-noted Rubicon and National Wildlife Federation expanded their in-school, litter education program to include K-12 lesson plans, past content, a reading list for college and university students and a handy fact sheet for business participants.