

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

September 19, 2021

Coca-Cola's Titan can in Japan

Attack on Titan-inspired recycling bins funded by Coca-Cola Japan will be stationed in Oita until November 22 as part of the [Change for Blue](#) initiative to encourage recycling and clean habits.



Garbage Olympics

For the fifth year running, Pittsburgh hosted a competition among teams vying to collect the most litter in two hours on Saturday. The [Garbage Olympics](#) awards 'Oscars' to squads of volunteers representing about half of the city's ninety neighbourhoods for top quantities and also for things like team spirit and oddest item found.



#WasteFreeWednesday in Ontario

In Ontario, Canada: Pick up a little litter on Wednesday. Post photos using [#WasteFreeWednesday](#) [#ActONLitter](#) on any of the social media platforms. The Ministry of Environment, Conservation and Parks touts the use of its [Litter Cleanup Guide](#), and [Litter Cleanup Reporting Form](#) for data collection.

Climate change link verified

Oceans are losing their ability to process carbon because sea mammals essential to the process are being hurt by plastics littering the ocean, a new BRITA UK study says. One healthy whale can capture as much carbon as 10,000 trees. Leading marine charity [Whale and Dolphin Conservation](#) reports that plastic in the marine world is affecting 81 percent of whale and dolphin species' ability to feed, digest, navigate, breathe, breed and migrate. The report links plastic littering and human ignorance to worsening climate change. The [Message in a Bottle](#) report says plastic harm in 1997 affected 28 out of 75 whale and dolphin species, that number now having surged to 73 of the 90 species recognised today. Seventeen percent of Brits – the equivalent of nine million people - admitted to leaving litter at the beach and 35 percent of them were youth ages 16 to 24, the study found, and more than half of all people surveyed didn't believe littering does any harm to the sea mammals.

HEADLINE LITTER GRABBERS (SEP 12 - 19)

Some of what made our News Reel this week

Group analyzed 29,798 world litter hotspots (9/15)

CSIRO's marine debris research team released findings from its study of litter hotspots on shorelines and sea floors in 116 and 118 countries respectively, using copious litter data from "citizen scientists" worldwide.

Litter task force established in Florida county (9/14)

A newly appointed body in Marion County, FL is tasked with coming forward with a litter action plan in 180 days.

Team Up to Clean Up focuses on fast food (9/14)

Team Up to Clean Up in Renfrewshire, UK runs a [Spotless September](#) program in primary schools and the local council supports all volunteers with picks and bags. Fast food packaging is the team's 2021 goal.

Their Stop Littering PSA goes on YouTube (9/15)

Grade 7 & 8 students from Cesar Chavez School in Oxnard, CA just posted their [49-second video](#) on YouTube explaining why people should stop littering.

Residents peed off over urine bottle tossing (9/13)

Larne, NI wants to put the lid on the truck drivers' nasty habit of tossing out capped bottles of their pee along Harbour Highway. New signage will go up there after 100 pee bottles were found including a five-litre bottle. Meanwhile, an Oregon appeal court has [ruled](#) that urinating in public is not an offence under the litter law.

DID YOU KNOW?

September 18th marked World Clean Up Day in 180 countries in tandem with the Great British Beach Clean, National Cleanup Day in the US and Clean Up The World Day in Malta.