

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Above, in Fylde in the northwest of England, a beautiful idea for clean beach awareness. Below, the saying that inspired the above sand art.

[Steps point out right direction](#)

Fifteen giant footprints on pristine sand make an artful statement about keeping litter off beaches. They are part of Fylde Council's strategy called 'Take It, Don't Leave It'. Led by designer Richard Shilling, a team created it in six hours on the sands of St Annes using only rakes at low tide. They want visitors to see the prints wash into the sea, absent of any litter. The next sand art design? A 30-meter dolphin.

[Lunch counter law in play now](#)

On September 1 Singapore began the crackdown stage of its law requiring diners at hawker centres to clear their tables of trays and litter after eating. A three-month education campaign prepared people for the change. A one-time warning, then a fine and possible court action for non-compliance are a reality. Workers reported significantly less waste left behind as the start date neared. Food courts and coffee shops are next in January 2022. NEA officers patrol locations and enforce the law.



[Tobacco cash available in Canada](#)

Rothmans, Benson & Hedges Canada is offering cash for ash. In a bid to address smokers' litter the tobacco giant is inviting non-profits and charities to [apply](#) by October 31 for up to \$25,000 to support projects like cleanups. The irresponsible disposal of cigarette butts/littering has long been an ignored issue by the industry overall. In 2020 RBH embarked on a three-year [sustainability plan](#).

DID YOU KNOW?

In mid-August Stanley Johnson, father of British Prime Minister Boris Johnson, ranted that the country's "green and pleasant land is under threat from litter louts, with the public picking up the tab." He, the Daily Express and Tory think tank Bright Blue are advocating higher littering fines. Read what he said [here](#).

HEADLINE LITTER GRABBERS (AUG 1 - SEP 5)

Some of what made our News Reel this past while

Lanarkshire crafts a strategy for 2022 - 2027 [\(8/2\)](#)

South Lanarkshire Council issued a survey as Step One in its five-year plan to combat litter starting in 2022, saying it wants the public's input, help and new ideas.

Tidy Teams aim to inspire behaviour change [\(8/20\)](#)

A new initiative asks football clubs to promote a six-point pledge for players, board members and fans to play fair when it comes to litter. The behaviour changing manifesto, the brainchild of Rubbish Walks founder Jason Alexander, is set up as a contest among "Tidy Team" leagues culminating with prizes at year end.

India gearing up for big ban coming next year [\(8/18\)](#)

Plastic products deemed to have low utility and high littering potential will be prohibited in India effective July 2022, the government announced in a [press release](#).

Their litter picking could net a catch of the day [\(9/1\)](#)

The first 35 litter pickers to arrive at a Keep Party Clean event in Portobello, Scotland received free fish and chips from St Andrews Takeaway and [Love Seafood](#).

Unlawful crowds ruin things for everyone [\(9/2\)](#)

Natural resources department officials in Hawaii have taken the "extraordinary step" of closing beaches and parks on certain days to curb illegal gatherings due to the risk of COVID-19 spread, and rampant littering.