

# THIS WEEK IN "LITTERLAND"

[litterpreventionprogram.com](http://litterpreventionprogram.com)

May 2, 2021



## [A New View](#)

Bold and thought-provoking public art is promoting action and discussion on litter in Camden, New Jersey. On Earth Day the mayor launched "A New View", the city's six-month-long exhibit of one-of-a-kind, family friendly art projects highlighting the litter problem. Explore the installations by perusing the [map](#). At left, meet *Mechan 11: The Collector*, made by Tyler FuQua Creations. It's a 15-foot tall trash-collecting robot "with a glowing heart chamber that reminds us to love and take care of the planet Earth."



## [Having a justifiable bird over litter](#)

Unrelenting campaigners at Don't Trash Our Future in the UK created this eye-stopping image to support their call for litter action: a woodpecker wearing a PPE mask .

## [How this city cleaned up safely](#)

COVID-19 didn't cancel Edmonton, Alberta's volunteer spring cleanup effort. Instead, staggered arrivals and the distribution of supplies respected distance rules and limited crowds, enabling this key event to proceed.

## [Group links litter/ homelessness](#)

An environmental group linking poverty to litter says action on alleviating the former will lessen instances of the latter. The executive director of Spokane Riverkeeper, Jerry White, Jr., told City Council that attacking poverty, opioid addiction and housing shortages are first steps toward a clean Spokane River. He said homeless people aren't solely to blame for the volume of trash his group wrestles out of the water. Recreational use has increased and with it, irresponsible practices. He advocated coordinated cleanups and a "purposeful response to poverty".

## DID YOU KNOW?

Dublin's [answer to increased littering](#) is a rollout of barrel bins. [Humber College's Earth Day](#) in Toronto had a smart answer for the litter question: "Clean right where you are." And [in New York](#) a pair of female legislators have put forward [a bill](#) for a ban on cigarettes with "single-use" filters, including e-varieties.

## HEADLINE LITTER GRABBERS (APR 25 - MAY 2)

Some of what made our News Reel this week

### **McDonald's franchisee may tag wrappers** [\(4/27\)](#)

A McDonald's franchise owner in Cromer, UK says he'll consider using technology to mark take-away food bags with vehicle plate numbers for identifying who owns the packaging if littered.

### **Big sled needed for this mess** [\(4/27\)](#)

People who love the outdoors have a weird way of showing it in Spooner. After sledding season visitors left a 13,000-pound garbage haul behind. How rude!

### **This man established a garbage museum** [\(4/27\)](#)

Michael Schroeder in Lebanon, PA turns his litter into art and puts it on display in his "garbage museum" to open eyes to the litter problem in the Chesapeake Bay area. He says art teaches in a way lectures don't.

### **Warning: Plastic rain is falling from the sky** [\(4/27\)](#)

New modelling from Utah State University researchers estimates 1,100 tons of microplastic particles (< 5mm) are floating in the air over the western U.S, 84% from roads outside cities and 11% blown in from the ocean.

### **An all-time record not to be bragged about** [\(4/29\)](#)

North Carolina is ashamedly on track to set a new record for the largest annual litter accumulation ever: 4.9 million pounds so far in 2021. The all-time worst year was 2019 at 10.5 million pounds.