

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

March 24, 2013

Toronto committee forges new ground on litter

Councillors on City of Toronto's Public Works and Infrastructure Committee entertained a presentation on litter from Sheila White on Tuesday. After thanking Ms White for her work, Councillor Janet Davis moved to have a staff report prepared about litter awareness and education programs for the committee to consider. Councillor Michael Layton filed a motion asking for a report on strategies for reducing cigarette butt litter, including ideas like banning smoking on city beaches and requirements on restaurants and bars to install and maintain outdoor ashtrays.



Councillor Denzil Minnan-Wong chairs the City of Toronto Public Works and Infrastructure Committee and arranged for our litter presentation to be heard.



KUDOS! Oxford Properties has made a concerted effort to clean up its shopping mall entrances and reduce litter on site. Photo above was taken at Scarborough Town Centre moments before four smokers lit up nearby. Read "My Saturday Trip to a Big, Urban Mall".
www.litterpreventionprogram.com/sheilas-shlog.html

HEADLINE LITTER GRABBERS (MAR. 17 - 24)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Will Scotland be clean by 2014? (21/3)

This week's high-level, invitation-only Litter Summit in Edinburgh kicked off the government's £2.1-million plan to rid Scotland of litter as its legacy after hosting the Commonwealth Games, and Ryder Cup in 2014.

Singapore vying to be the most litter-aware (17/3)

In a city-state of 5.1 million people, greater awareness and intolerance of littering are working wonders. Offences fell to 8,195 in 2012 from 23,898 in 2010, and complaints were up by about 1,000 to 4,375 last year.

Rampant eco-insensitivity in Abu Dhabi (19/3)

Littering is destroying ecologically important areas in Al Qurm Corniche. Authorities blame picnickers and anglers, supposed nature lovers. Go figure.

Watchdog proposes "litter tax" in South Australia (17/3)

A state report for May says cities and towns should do all litter duties and collect a local litter tax or levy to pay for it.

Photo op: 'Smile, I caught you littering!' (19/3)

Griffiths, UK Councillor Pat Cox wants residents with mobile devices to help bust litterers with their camera phones, sending pix via a city app so council can identify the culprits.

Brockville talking signs and fines (21/3)

Beautiful Brockville has an image to protect. The Ontario town is eyeing fines and signs as litter control methods.

DID YOU KNOW?

litterpreventionprogram.com is running a contest. Pledge online to not litter. The 2,013th person to register a completed pledge in 2013 will receive \$50 CDN. This is easy money for someone who does not litter or won't from now on. Open to all. The winner must answer a skill-testing question about litter.