

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com  @LitterNoMore December 20, 2020



APProropriate for the times

Beach Patrol and Love Our Streets in Victoria, AU created the [Litter Stopper](#) app exclusively for litter pickers. It's a quick, easy way for them to record which among 28 types of plastics they collected and from where and have that information count for something. Using GPS technology and citizen data, the app updates a running spreadsheet and makes it available for public viewing. Beach Patrol founder Dr. Ross Headifen says he wants government action and highly visible data "might force some change!"



Hedge cut away

A hedge removal for the science building renovation at UK's Sheffield Hallam University on Paternoster Row on December 15 exposed years of trash accumulation from people hiding their littering dirty deeds in the bushes.

Orillia, Ontario commits to action

The City of Orillia hopes to salvage its flagging reputation as a clean place with a plan in 2021 to attack littering with enforcement blitzes spring, summer and fall. Streets have become "a depot for dumping stuff," said Councillor Ralph Cipolla.

At left, the Australian phone app that helps identify and tally litter by category gathered from cleanups. See the [Litter Stopper website](#).

HEADLINE LITTER GRABBERS (DEC 13 - 20)

Some of what made our News Reel this week

****SEASON'S GREETINGS TO ONE AND ALL****

More than 3,000 fined in two years [\(12/13\)](#)

Since North East Lincolnshire Council contracted private enforcers two years ago, 3,300 people have been fined for littering, dog control and cycling offences.

Doctors find plastic in placenta [\(12/13\)](#)

The new mothers were shocked, Italian research doctors reported. The women had just been informed of a finding of microplastics in their babies' placentas.

Switch to washable face masks, UK! [\(12/15\)](#)

The UK is binning 102 million face masks a week (and littering untold numbers more) and that has politicians urgently pushing a mass conversion to reusable masks.

Inspiring stories surface during pandemic [\(12/16\)](#)

Amid all the mess, who couldn't use some good news? Here's a [tale of a lad](#) racking up 7,000-plus bags, an account of a [South Point senior](#) who's turning heads with her results and the story of an [eight-year-old powerhouse](#) who just won a Keep Britain Tidy award.

Contest combs community for youth artists [\(12/17\)](#)

Salford Litter Heroes, a UK litter-picking community group, is running a contest to find four, winning, anti-litter student artworks for lampposts and bins, as chosen by the mayor and a select panel. The deadline is Jan. 15.

Bottles pave the way in Los Angeles [\(12/17\)](#)

Plastic bottles have found new life, crushed and blended, as a road surfacing material in LA.

'Bioplastics' could increase litter

A [report](#) just released by Rethink Plastic and Closed Loop Partnership warns that 'bioplastics', so-called green packaging, could encourage more littering and should be re-evaluated. People are misled by industry terms 'compostable' and 'biodegradable' and falsely believe that a littered bioplastic package is organic and innocuous.

DID YOU KNOW?

Several wonderful grassroots videos had their release this week. "Litter and how it impacts our world", a [great piece](#) created by two young people gets our thumbs-up, and an anti-litter [film](#) produced by Fairview School in Perth, Scotland [won a national award](#) from the Mars-Wrigley-funded "Bin It Your Way" program.