

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com



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August 30, 2020

'Yes, we can,' says Brighton

A sculptured, multi-coloured arch, fabricated from 2,000 painted aluminium beverage cans has been installed on a beachfront in Brighton, UK. The giant rainbow arch is Brighton's way of reminding visitors to behave. On view until September 14, the sculpture comes courtesy of the Every Can Counts recycling initiative.

Gloves are off in this fight

Masks and gloves (PPE) continue to amass in disturbing numbers. An estimated 130 billion face masks and 65 billion plastic gloves are being thrown away globally each month during the COVID-19 pandemic. Keep America Beautiful says proper PPE disposal is an urgent priority. [Kalamazoo](#), Michigan is staging a cleanup dedicated to picking up used masks that wearers have thoughtlessly strewn. [Tofino](#), BC has responded to the PPE littering crisis by raising fines to \$200. Lake Como, NJ is posting blue and white reminder signs everywhere. The council in [Warrington](#), UK put out a press release.

Canada committed to ban: MP

COVID-19 has slowed but has not completely erased the timetable for Canada's ban on certain single use plastic items, *Litterland* has learned. "Our government remains committed to banning harmful single-use plastics as warranted and based on science," said MP Shaun Chen in an email. "The development of any regulatory measures, including which items are good candidates for a ban, will be informed by science and socio-economic considerations. As the pandemic has disrupted business as usual for nearly all Canadians, our government's consultations with Canadians and stakeholders will take place when appropriate or when operations return to normal." Originally the plan was to have a ban in place by July 2021. The government has yet to specify which items will be subject to the ban.

DID YOU KNOW?

Private charity [Take Pride Winnipeg](#)'s first annual Butt Blitz for picking up carelessly castoff cigarette butts on August 15 netted 39,306 of them in just 30 minutes. Fifty volunteers took part in the event, which was co-sponsored by [Unsmoke.ca](#) and [The Great Outdoors Fund](#).



Above, Brighton's rainbow of painted aluminium cans - great idea!
Photo: David Parry/PA Wire SUS-200827-1515000

Fife plans to spruce up its 'crude' approach

Described as crude and chaotic by the politician in charge, policing people who litter in Fife, Scotland is due for a drastic makeover. Councillor Ross Vettraino will unveil a strategy in September that promises to hit those people in the pocketbook by making better use of hidden cameras and targeting enforcement at known problem areas.

HEADLINE LITTER GRABBERS (AUG 23 - 30)

Some of what made our News Reel this week

Paddle board makes waves over lake litter (08/25)

Rochelle Carnegie, founder of Ontario-based group A Greener Future completed her 18-day, 430 km solo trip from Niagara-on-the-Lake to Kingston on a paddle board, removing litter and raising awareness about lake pollution along the way. She was 92 hours on the water.

Ajax making some welcome moves (8/26)

East of Toronto in Ajax, Ontario a deal has been sealed with a private company for 31 new, improved street bins at no cost in exchange for advertising rights. Council recently tightened its littering and dumping laws too.

Fiji sewer system in trouble due to litter (8/27)

Littering is gumming up the sewer works in Lautoka, Fiji. Deliberate dumping of waste into drains is causing overflows and blockages that necessitate costly repairs.

Food packagers onboard nationwide petition (8/27)

Don't Trash Our Future, a concerted petition drive from Clean Up Britain and news concern inyourarea.co.uk, has official backing from the nation's food packaging industry. Seeking £1,000 fines and guaranteed litter enforcement, the petition's goal is to secure enough signatures to get Parliament to debate it and vote.