

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Trouble at Falls prompts shutdown

Photo, below: Burleigh Falls, Ontario had to close access to the area to control rampant crowds overusing the fishing Mecca, littering and failing to keep the prescribed distance apart despite COVID-19. [Complaints](#) abounded from locals.



A SON OF A BEACH (left). Plastic that washes up on shore at Bang Saen Beach in Thailand shows that littering is a horrible problem.

How to destroy summer fun by the sea

Take a bunch of stir-crazy, cooped-up citizens, let them loose on a beach after easing coronavirus lockdown restrictions and you have a recipe for disaster. Around the world scenic locales report intense littering and vista spoilage as pent-up people forget about the consequences of leaving litter behind and care only about having a good time. In Brighton and Hove, UK (story below) response measures include: 400 bins along the seafront, patrolling enforcement officers handing out £150 'on the spot' fines, an additional truck and extra staff for litter collections and a recruitment drive for more staff.

Great British September Clean

Preparations are underway for the UK-wide cleanup, GBSC. A spring event postponed until fall due to coronavirus concerns, it's on now for September 11-27. Sponsored by [The Daily Mail](#) and organized by [Keep Britain Tidy](#), the event will follow government [rules](#) in place that keep working groups small and productive at a safe distance. #LitterHeroes

Inspiration from a six year old

She spied a litter-grabbing tool at a yard sale and bought it with her own money. Now six-year-old Olivia Shannon is the star of her Norfolk, UK neighbourhood for doing a personal project of super long litter picks. She is determined to "save the world, and creatures, so it is a better place to live," the Wymondham youngster told BBC News.

Twitter break-in disables account

An Internet prankster maliciously doctored the Twitter account used to distribute *Litterland*. That account will no longer be active. See *Did You Know?*

DID YOU KNOW?

Sheila White has a new Twitter handle for *Litterland* and litter prevention news. Follow her at the updated address @LitterNoMore.

HEADLINE LITTER GRABBERS (JULY 5 - 12)

Some of what made our News Reel this week

Unenviable record set for volume collected (7/5)

In Brighton and Hove a staggering record was set on June 25 for beach litter cleaned up --11 tonnes. It was the largest daily haul in 15 years.

Campaign finds sponsorship for anti-litter art (7/6)

The Visitors Bureau in Luzerne County, PA has landed help from New Roots Recovery and A+ Enterprises Junk Removal & Demolition for printing posters of award-winning anti-litter art from its student contest.

'Super Saturday' goes spoil it for the cows (7/6)

July 4 was a bad day for cows in Cambridge, UK. They were seen grazing on garbage heaped into overfilled bins by visitors at Sheep's Green Nature Reserve.

Victorians' views light up over litter question (7/6)

The Environmental Protection Authority in Victoria, AU says the type of litter most perturbing to Victorians is the lit cigarette butt based on public reports that led to 12,165 litter fines being issued statewide in 2017/18.

Forget naming and shaming as tactics (7/8)

"Give people a good opinion of themselves, encourage them to see positive outcomes rather than to be told what they are contributing to is a disaster," can change littering behaviours, says Tony Juniper, head of Natural England, the UK's natural area protection agency.