

THIS WEEK IN “LITTERLAND”

litterpreventionprogram.com

November 10, 2019

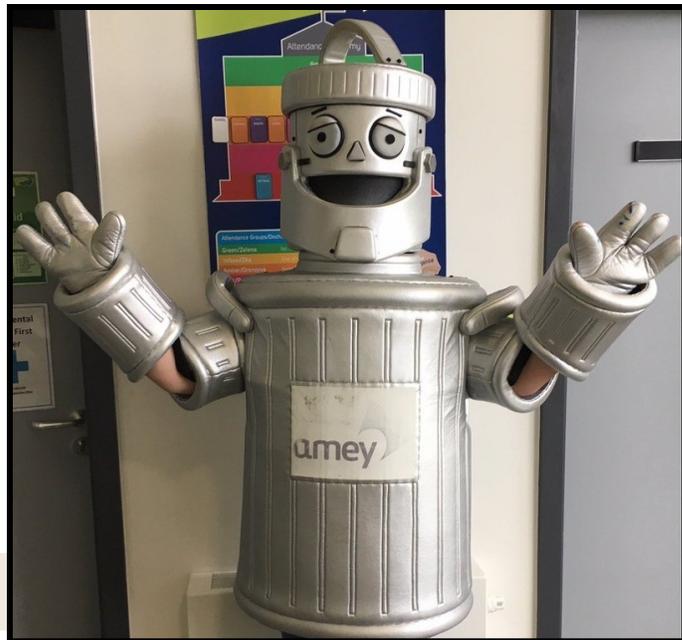
Vancouver’s pet peeve? Take a guess.

Polling firm Research Co. crunched some numbers in Metro Vancouver to find out which of 12 lawbreaking behaviours angered residents the most. Littering (73%) emerged as the most irritating, followed by untended dog fouling (73%) and smokers who litter by throwing down their cigarette butts (67%). Careless motorists and cell phone use while driving rounded out the top five. The online study was conducted from October 24-27 among 700 adults. Margin of error is plus or minus three percentage points 19 times out of 20.

“Green” packaging causes ‘eco-littering’

A survey by [RawPac](#) of 2,000 UK consumers highlights their confusion over so-called “compostable” and “biodegradable” packaging, concluding they wrongly believe the wrappers will rot if dropped, which has resulted in a rise in “eco-littering”.

Meet Phil the Bin, an inspirational mascot who tours around touting litter-free UK lifestyles for Recycle4Sheffield. → →



Philly touts its tap water over bottles

Tap water beats bottled water any day. That’s the word out of Philadelphia with the launch of ‘*Drink Philly Tap*’. It’s a civic campaign to push people to switch to tap water on the promise of better quality water and zero litter created from consuming it that way. Community members are being invited to take the Tap Water Pledge.

Ease of reporting drives up numbers in AZ

Litter reports have spiked now that people can call 511, the Arizona Travelers Phone Line, to get action. Reports have jumped by 66 per cent over the same period last year to 1,405. People can also report online at www.litter.az.gov. Once a vehicle’s license plate number and description are received, the owner gets a letter from the state Department of Transportation. It informs the person that littering is illegal, costs \$4million a year to remove, is ugly, unwanted and carries a fine of up to \$500. A complimentary small, litter bag for use in the vehicle accompanies the letter.

DID YOU KNOW?

World Toilet Day on November 19 is Oxfam’s ‘Pay2Pee’ fund raiser and eye-opener concerning safe, accessible toilets for all and the lack of basic sanitation for two billion people worldwide. The charity is asking donors to give \$2 for every time they use the bathroom that day, calling on them to ‘Take the Plunge’ and be a ‘Cham-pee-on’ for supplying toilets. [Details here.](#)

HEADLINE LITTER GRABBERS (NOV 3- 10)

Some of what made our News Reel this week

That was an expensive cup of coffee (11/5)

A woman in Workington is paying heavily for a deed she said she didn’t know was wrong. An Allerdale Borough Council enforcer made her pay £150 for setting her McDonald’s coffee cup on the ground while she sat in her parked car.

Anti-dumping app invites statewide reports (11/5)

[Report Rubbish](#), an Australian app from Tasmania EPA, invites complaints, litter photos and dumping locations, relays them to the appropriate authority and let’s the user see and track littered locations across the state.

Study examines ghost fishing gear problem (11/6)

Abandoned commercial fishing gear the weight of 55 double-decker buses, 640,000 tonnes, is dumped in the oceans every year, says a study from Greenpeace UK.

Litter wardens: one year later (11/6)

North East Lincolnshire Council recorded 1,482 littering citations in its first year using private enforcement. The council gets to keep 17 per cent of the fines collected.

Free game tickets for “litter champions” (11/8)

One has to cheer Scotland’s Arbroath FC. The model football club in Angus coughs up free tickets to fans who pick up litter at its coastal Gayfield Stadium. The team wanted to “help change the littering culture” there and turned to Angus Clean Environments for ideas.