THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Project Trash Talk comes alive

In 2020 Robeson County, North Carolina will be delivering a homegrown, anti-littering curriculum to all students from kindergarten through to Grade Five. The first five-day Project Trash Talk will be taught April 20-24 and every year after that. The launch date was chosen to coincide with Earth Day's 50th anniversary. Right now there's a contest underway to find a winning design for the program's mascot, Highway Hawk.

AN UPDATE: Ontario's environment ministry is unable as yet to provide Litterland with any specific details about its first designated annual cleanup day of action next May 9.

DID YOU KNOW?

On Friday Keep Britain Tidy released its Manifesto for a Cleaner and Greener Country ahead of the Dec. 12 UK General Election, challenging the next government to eliminate litter, end waste, improve public space, educate future generations, tackle pollution and "provide a framework for robust, environmental protection."

At left, this homemade Trash Monster in Bisley, UK warrants a litter picker's salute to the Saunders Family for using the occasion of Halloween as a teaching moment. Mark, the dad, and his kids, Ellie, 8, and George, 5, fashioned this scary looking creature from commonly littered items like beverage containers, coffee cups and snack packaging to remind trick-or-treaters of the horrors of litter.

Group takes grave view of cemetery litter

Cemeteries take a beating this time of year during All Souls and All Saints Day in the Philippines. EcoWaste Coalition tried to get ahead of the mess and mayhem by urging celebrants to "Love the Final Resting Place, Respect Nature" and follow simple rules: 1) Don't litter, dump or burn trash in the cemetery. 2) Choose lead-safe paints for repainting tombs. 3) Offer local fresh flowers, not plastic ones, and refrain from wrapping them in plastic. 4) Pick clean-burning candles, and shun those with poisonous lead-cored wicks. 5) Avoid making noise or playing loud music in the cemetery. 6) Pack meals and drinks in reusable containers. 7) Bring just enough food to avoid spoilage or wastage. 8) Avoid single-use plastics and go for reusable bags, food and beverage containers, and cutlery. 9) Don't smoke or vape in the cemetery. 10) Bring all discards home, including leftovers, and do not leave any trash behind. The group said that cemeteries were less littered and credited better enforcement in place this year.

HEADLINE LITTER GRABBERS (OCT 27 - NOV 3)

Some of what made our News Reel this week

Roma people step up in a significant way (10/28)Trying to wipe out the litter-careless reputation of their caravans, about 50 Roma people in Newcastle, UK undertook a cleanup to make a difference and erase the stereotype. The Roma Right Path Project began in 2017. A top politician links littering to flooding (10/28)Malaysia's deputy prime minister, Dr Wan Azizah, said littering is to blame for blocked drains and floods. Through the media, she asked people to be more civic-minded. Council plans attack on unwanted flyers (10/29) The council in Moncton, New Brunswick wants a bylaw drafted to restrict flyer deliveries or "drive by littering" as one resident once described them to a councillor. A mighty river appears to be on path to ruin (10/30)Much concern is swirling around photos of the "mountain" of plastic in Purfleet on the banks of the Thames River. Saving Swiss cows is on the political agenda (10/30)Swiss cows are injured and die from ingesting cans and trash hurled into fields. A politician is touting the idea of a fine equal to \$4000 for littering on agricultural lands. Councillor blasts public for "obscene" bill (10/31) The chair of Armagh Banbridge & Craigavon Council's environment committee decried the £4m spent in the past three years cleaning up people's litter as "obscene".