

THIS WEEK IN “LITTERLAND”

litterpreventionprogram.com

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[“Put your judge-y pants on”](#)

The London Free Press in Ontario, Canada ran a quiz this week asking readers to put their “judgy pants on” and decide the most fitting way to deal with people who litter from cars. An accompanying story cited two video clips. One showed litter [being tossed back](#) into a car, the other was a man in a car park caught on dash-cam placing a full diaper on another car’s rear window. Some 68.5 per cent of voters agreed that: “You deserve anything you get for littering, up to and including somebody throwing it back at you.” Only 4.72 per cent felt littering wasn’t important enough to confront.

[Killer litter: government responds](#)

Singapore’s senior environment minister was asked in Parliament about the problem of items tossed from balconies striking and killing people on the ground. Amy Khor told the Legislature that video cameras trained on residential towers have analytics built into them to help catch offenders. From August 2012 to December 2018, the National Environment Agency caught more than 2,200 offenders for high-rise littering, of whom 52 were repeat offenders.

[Man collects 3,000 bags of litter](#)

Roger Davidson, 71, of Stouffville, Ontario makes a habit of picking up litter and in so doing sets an excellent example to others. His daily ritual of multiple rounds of picking up for several hours each day has enabled him to remove 3,000 shopping bags full of litter in the past 18 months.

[A show of Malaysian determination](#)

Carmaker Perodua has added fuel to the “One Vehicle, Zero Litter” campaign, a project of the Malaysian government’s waste management arm. The company’s backing the drive to discourage littering from cars by giving away 500 in-car litter bins and don’t-litter reminders at a petrol station. Volunteers held up colourful anti-littering signs.

DID YOU KNOW?

[Zero Waste Scotland’s](#) online resource library has a free, downloadable anti-dumping guide called [Flytipping Interventions Communications Toolkit](#). The agency commissioned Gerry Farrell Ink, designer of the photo in this week’s issue, to create the handy publication.



Leathers Don’t Litter formed four years ago. Since then the group has found every trick in the book to raise litter awareness and engagement in Leith, Scotland. Guided by the creative juices of adman Gerry Farrell and wife Zsuzsa, the energetic duo produces campaign after brilliant campaign and inspires cleanup groups and projects. Together they are [Gerry Farrell Ink](#).

HEADLINE LITTER GRABBERS (SEPT 1 - 8)

Some of what made our News Reel this week

New Zealand’s green image turning brown [\(9/3\)](#)

Keep New Zealand Beautiful’s litter audit found enough soiled nappies discarded to fill 150 Olympic-sized pools.

Space debris collisions inevitable [\(9/3\)](#)

The European Space Agency reported its Aeolus satellite narrowly avoided colliding with space debris last Monday. There are an estimated one million pieces of “space litter” larger than 1 cm floating in Earth’s orbit, each with the potential to fragment a satellite on impact.

Highway patrol attacks ‘disgusting’ litter [\(9/4\)](#)

California is going after anyone who litters their body fluids, i.e. human waste alongside state highways.

Police highway patrols have initiated a blitz.

Nova Scotia community seeks flyer controls [\(9/4\)](#)

A bylaw up for debate in Cape Breton proposes a fix for the problem of flyaway flyers. To prevent windblown newspaper litter, flyers could only be left in mailboxes and at the front steps, not on driveways, it proposes.

Romania gauges public appetite for penalties [\(9/6\)](#)

Romanians are being consulted on a plan to penalize smokers who litter cigarette butts at festivals and civic events. The government also wants citizens to mull over a proposal that would ensure all public events had on-site waste separation and recycling by 2020.