

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Cigarette butts: Public Enemy Number 1

They are ugly, uninvited and unwelcome, yet cigarette butts show up everywhere and dominate landscapes. It's not a stretch to say that littering tobacco filters is an epidemic. At left, a poster from Keep Australia Beautiful tries to get smokers to focus on the consequences of butt littering and to bin their butts instead.

One photo captures the idea behind a [program](#) to keep cigarette butts off the beaches that just wrapped up in Rye, AU. Shot from the back, it's a picture of a line of rear ends belonging to summer-clad young people seated on a ledge. "Only one kind of butt is welcome on our beaches," says the caption. Cheeky! Posters with a supporting letter were handed to all businesses in Rye. They helped inventory the amount of butt pollution and identified the worst areas of smoker disregard. Ten litter hotspots became hosts for Enviropole freestanding ashtrays. Two poles were placed in front of Woolworths Rye. For four months starting in July bins were adorned with posters bearing the catchphrase, The Only Butt. To find out more about cigarette butt litter abatement ideas, check out this list from Australia's [nobutts.com](#).

[Spitting controlled, littering now the target](#)

Pune, India is on a roll. Having reined in public spitting with a week of warnings and 1,500 fines, the municipality announced it will pursue litterers and dumpers with the same level of zeal.

[Charles proposes national day](#)

Prince Charles told a waste management meeting in London that he'd like to see an annual UK day devoted to picking up litter as exists for children in Sweden. He pointed to the example of his sons, William and Harry, and urged people to copy it. They embraced their father's early environmental lessons and not only pick up litter but publicly preach about the importance of doing so.

[Toronto looking for free expertise](#)

The search is on for people to serve as unpaid advisers to the City of Toronto as it looks to implement its long term waste management strategy. Applications for membership on the new Circular Economy Working Group will close on December 9. Interested parties can [apply online](#) and the city will select the best ones to contact.

DID YOU KNOW?

Bristol, UK will use its past one year experiment with private litter policing to [decide in December](#) who will be doing the job of litter law enforcement for the next four years -- the current contracted firm, Kingdom, or a different company.

HEADLINE LITTER GRABBERS (NOV 18 - 25)

Some of what made our News Reel this week

Cape Town tests litter catching nets [\(11/21\)](#)

Cargo nets may become part of Cape Town's toolkit as a way to remove litter from channels including the Knysna Estuary if a current pilot proves successful.

This could be some doggone record [\(11/22\)](#)

The Irish village of Leitrim, population 32,044, issued 52 tickets for littering this year, but only one for dog fouling.

Mayor's fed up over brazen two-time dumper [\(11/22\)](#)

Phil Goff, mayor of Auckland, NZ, intends to ramp up a fight against the illegal dumping of waste. He called for tougher penalties after a court fined a rogue commercial operator for dumping for a second time. In February the city approved an additional \$200,000 to hire more enforcement officers and double the number of closed circuit television cameras at known litter hotspots.

Uganda getting set to look a new legislation [\(11/22\)](#)

Uganda's Minister of State for the Environment says an Anti-Littering bill and a Climate Change bill will soon be ready to introduce to cabinet and eventually parliament.

Littering, not pipes, blamed for flooding [\(11/19\)](#)

An official in Kuala Lumpur says the city's drainage system works well: litter is the cause of flooding and clogs. Federal Territories Minister Khalid Abdul Samad placed the blame for floods on people, not the drains.