

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

September 30, 2018

Postcard wanted showing real Bristol

A community's photo contest running since August is seeking images depicting "the real Bristol" for a postcard publishing project. It is attracting plenty of entries well before the October 31 deadline, such as photos of dumped refuse, says Colin Moody, of People's Republic of Stokes Croft, the sponsoring group. Sixteen winning postcards will be printed and sold as part of a series.

Beer giant's sip in the right direction

Denmark-based Carlsberg Group is ditching plastic ring packaging from its Carlsberg beer cans for environmental reasons and will use glue instead to hold them together. The company tested 4,000 glue mixtures before arriving on one that filled the bill as a secure adhesive with snap-off capability for six packs and multipacks of its signature beer. Hoping other brewers will follow suit, Carlsberg is making the move to reduce plastic waste and eliminate littered plastic rings that pose hazards to wildlife, marine creatures and environments. First to launch this week was UK to be followed by Norway and then Denmark in 2019.

Water company fronts ReFill Day

Keep Britain Tidy and South West Water made a splash September 27 by giving away 3,000 water-company funded stainless steel water bottles on National ReFill Day, part of a campaign to combat water bottle litter by promoting drinking water from the tap in refillable containers. Community groups in Cornwall and Devon were given the bottles free to sell and raise money for their own local projects. The program started four years ago in Bude, Cornwall and is looking to expand.

Hold your butts, careless smokers told

Merchants are behind a new push in Kimberling City, Missouri to get smokers to stop throwing down their cigarette ends in the parking lots. Butts were clogging their pervious pavers - special tiles that allow rainwater to drain into the ground rather than run off into Table Rock Lake. To help, the Ozarks Water Watch group moved to create a new campaign: Hold Your Butts in Kimberling City.

DID YOU KNOW?

Taxpayers paid a [\\$4-million tab in 2017](#) to clean 400 miles of highway in metro Phoenix, up \$300,000 from 2016, according to the Arizona Department of Transportation and the Maricopa Association of Governments.



HEADLINE LITTER GRABBERS (SEP 23 - 30)

Some of what made our News Reel this week

Philippines third worst for ocean pollution [\(9/24\)](#)

A report from Greenpeace released in Manila on Friday ranks the Philippines as the world's third largest polluter of oceans behind China and Indonesia. The group blames single serving plastic packaging and named Nestlé, Unilever and Procter & Gamble as main culprits.

For a fee Texas firm adopts highway adopters [\(9/24\)](#)

A business has formed in Texas to clean stretches of highway for groups that have adopted them. Adopt A Highway Maintenance Corporation, a for-profit entity, works alongside the state's Adopt-A-Highway program to do the work. Their clients gets credit on the road sign.

Luxembourg re-launches summer strategy [\(9/28\)](#)

The environment ministry of Luxembourg will continue its anti-litter drive into the fall, installing catchy highway campaign signs about cigarette and gum litter in railway stations and bus shelters as well as roadsides.

Not all Scottish councils take court action [\(9/27\)](#)

Argyll and Bute is one of eight of Scotland's 32 councils that finds it too costly to take court action against littering offenders who fail to pay their fines. Similarly, North Lanarkshire, East Lothian, Falkirk, Highland, South Ayrshire, Stirling and West Dunbartonshire don't go to court, the Lochside Press reported this week.