

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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[US music festivals get with the times](#)

A hopeful sign from the traditionally trash-mad rock music festival scene: a company specializing in total management of waste at outdoor venues has formed to help clean up the sector's litter-sodden reputation. Clean Vibes makes a business out of more than scouring sites before and after events and festivals. It adopts a role of an environmentally friendly educator teaching attendees to follow the rules of recycling and responsible garbage disposal.

[Hamilton, Ontario raps fast food outlets](#)

A Canadian city is trying to set a new standard for controlling litter from takeaway food restaurants after one chain removed its waste bins altogether. Hamilton city councillor Sam Merulla won works committee approval for his proposal for a new bylaw requiring establishments that have drive-thru windows to provide bins that are accessible from a customer's vehicle as a condition for operating in the city. Council will vote on the recommendation this week.

[World Cleanup Day results](#)

Judging from the tallies, Planet Earth is cleaner today, because Let's do it! World's global litter picking day on September 15 brought out a magnificent show of voluntarism that made a world of difference. The world's largest litter-centric movement, based in Estonia, issued its 2018 roundup statistics indicating participation of 14,920,152 people in 147 countries. Eleven other countries had to postpone due to weather or political events and will be rescheduling.

[Not your run of the mill litter pick](#)

It's not often you worry about what to wear to a litter picking event, unless you're off to a cleanup at Rooster Rock Nude Beach in Oregon. For that particular litter picking event, organizers don't dictate what to wear, or not wear, but they do strongly suggest footwear, a hat, gloves and sunscreen.



Picked up by 300 Beach Patrol Australia volunteers in Melbourne in two hours on World Clean Up Day: bottles & cans 2680; straws 726; coffee cups 913, lids 617; other cups & lids 680; other rubbish 2800 litres; other recycling 960 litres. Total rubbish rescued, 7000 litres. Staggering!

HEADLINE LITTER GRABBERS (SEP 16-23)

Some of what made our News Reel this week

Celebrity turns heads while setting example [\(9/19\)](#)

Zac Efron, former UK star of A High School Musical in London, earned a public ovation for diving into a group litter pick at Rainham Marshes Nature Reserve in Purfleet, Thurrock modestly and without fanfare.

Gumshoes one day a runaway success? [\(9/20\)](#)

Rotterdam is making a fashion statement with running shoes made from chewing gum. Gumshoes come in hot pink or black and cost €200 a pair. Hard plastic spheres manufactured from gum serve as special receptacles for the chewed stuff. Then it's all collected and made into rubber-like material for the designer sneakers.

Iceland promising tougher punishments [\(9/20\)](#)

Five parliamentarians in Iceland want to instill high fines for littering in the country's Nature Preservation Code. They've put forward a bill that would set a mandatory minimum fine of 100,000 ISK, equal to about €700.

Similar bills in 2014 and 2015 failed to go to a final vote.

Biker decides it's payback time [\(9/19\)](#)

A [video](#) making its rounds in Russia follows the actions of a motorcyclist expressing his displeasure that a fellow motorist littered a cup on the road. The biker's helmet cam shows him stop, walk to the van behind and tuck the cup under the driver's windshield wiper.

DID YOU KNOW?

Judging is underway for the [Kazzie Award](#), an international environmental and litter-focused leadership award for women, now in its second year. The award is named in memory of Karen ("Kazzie") Curnow, a brilliant, Australian litter psychology trailblazer who died in June, 2017 at age 57.