

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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This little guy at left symbolizes the only war we support -- against litter! Armed with a litter grabber and a bag, fending off a strewn banana peel and apple core, this fighting figurine is an entry from Gordon Fitzgerald, one of the winners in a past Keep America Beautiful poster competition.



Preparing for World Clean Up Day

Shirt sleeves rolled up? Your resolve redoubled? Ready to work for a cleaner planet on September 15? To these questions hordes of global citizens will be answering a resounding 'yes!' as they dig in to contribute to a successful World Clean Up Day next Saturday. The sparkplug for the big day is the litter-centric organization Let's Do It! World, founded in Estonia and now active in 150 countries. Tips courtesy of Memphis City Beautiful are useful for this upcoming special day or any other day:

- When jogging or walking for exercise, take along a litter bag and pick up any trash you find.
- Business owners/managers assign daily grounds and curb litter cleanup to an employee.
- Don't leave circulars in shopping carts left in the parking lot. If you see trash in a parking lot, pick it up and dispose of it when you enter the store.

Drones at Isle of Man

Kayakers and the cleanup charity Beach Buddies are piloting a way to find and retrieve litter in hard to reach inlets around the Isle of Man. They are using drones to take aerial

views and the boaters go fetch what is seen on otherwise inaccessible parts of Manx beaches.

He's got the Misery Bay blues

Stray balloons are out of hand in Manitoulin Island, Ontario, says George Whyte, a resident on a mission to improve things. The Murphy Point man figures in his area he gathers about 100 remnant balloons every summer. He has noticed a worsening problem over the past 15 years that includes littered Styrofoam cups and plastic bottles too. The first balloon he found was still inflated. It wished five-year-old Mary from Alpena, Michigan a happy birthday.

County prefers service over fines

Courts in Preston County, WV are moving onto the same page as Kingwood city officials who want to make a bigger dent in the area's litter problems. Instead of imposing fines or jail time, courts will offer a community service option of picking up litter around the county to low risk offenders.

DID YOU KNOW?

Memphis has a 24-hour [hotline](#) for phoning in reports of motorists littering. Calling in the licence plate number, vehicle type, date, time and nature of the violation will net the vehicle owner a brochure, a litter bag and a stern letter in the mail warning of the crime's penalties.

HEADLINE LITTER GRABBERS (SEP 2 - 9)

Some of what made our News Reel this week

Rotterdam welfare claimants off the hook [\(9/5\)](#)

People receiving social assistance in Rotterdam won't have to pick up litter anymore to get a welfare cheque. The requirement was recently killed mainly because there wasn't enough litter to keep claimants busy.

Red Sea plastics tracked from the Saudi sky [\(9/5\)](#)

A study at King Abdulaziz University of Science and Technology in Jeddah uses UAVs - unmanned aerial vehicles - to gauge Red Sea coastal plastic litter levels.

Texas contest searches for anti-litter song [\(9/5\)](#)

Talented, tuneful Texans are being invited to write a song for the next Don't Mess With Texas ad campaign.

Total bin removal for one day being tried [\(9/5\)](#)

Ahmedabad, India will remove all dustbins from the roads for one day October 2 in a bid to steer residents to dispose of their waste at home - part of the city's drive to become a zero waste city before 2030.

Tennessee DOT puts up money for a litter trap [\(9/3\)](#)

The Department of Transportation is paying for a litter trap on the Tennessee River. Cost: up to \$200,000.

Labor Day holiday leaves mess in Lake Tahoe [\(9/6\)](#)

Seventy volunteers from Keep Tahoe Blue spent Tuesday clearing 6.2 miles of shoreline of 224 pounds of Labor Day litter because "nobody likes a dirty beach".