

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

March 18, 2018

Sheriff takes lead fighting littering

Below, Washington Parish sheriff Randy Seal is posting signs in his part of Louisiana to signal he's gunning for a solution to littering. He believes signs are the best reminders and points out that about \$11.5 billion a year is spent cleaning up America.



At left, those Return and Earn centres we told you about last week are cropping up in New South Wales, AU since the rollout began on Dec. 1.

Businesses asked to step up and get active

The Tidy Towns movement in Sligo, Ireland is moving its outreach efforts into the business community. With a cleanup planned for Good Friday on the heels of complaints about trash in the river, organizers want area shopkeepers to take responsibility for littering along the riverbanks of the Garavogue. Meanwhile the [Suffolk Waste Partnership](#) has been given £10,000 from the UK government, partly to fund their work with businesses such as drive-thrus, service stations, garages and logistics firms to seek their support in promoting responsible attitudes to litter disposal.

Litter Mugs, an exclusive club

'Pick it up and post it' is the basic thrust of a new idea from an Irish group that formed to combat littering. The Tallaght Litter Mugs, described as the exact opposite of litter bugs, launched a challenge on March 2. They want everyone to pick up one piece of litter a day, especially plastic types. And they want people to film themselves disposing of litter and post footage on social media using the hashtag #littermugchallenge. Litter Mug members engage in monthly cleanups. Their most recent salvo is a video produced to educate about the problems litter causes and to promote their pick up and post initiative.

Singapore parliamentarian sounds off

MP Lim Biow Chaun asked for a government evaluation of NEA's efforts to reduce littering in Singapore. He called for more education and an annual cleanup exercise for secondary students.

DID YOU KNOW?

[Queenslanders](#) are reporting people who litter like never before. This past year the state environment ministry registered 3,015 reports, about nine a day. Three-quarters of them led to fines being imposed.

HEADLINE LITTER GRABBERS (MAR 11 - 18)

Some of what made our News Reel this week

Tulsa law addresses "litter on a stick" [\(3/9\)](#)

Peeved by the sight of illegal signs on public property? In Tulsa, Oklahoma a new law makes it legal for you to remove them. They are regarded as "litter on a stick".

Bristol likes its Sea Bins [\(3/15\)](#)

A crowd funding drive to purchase a £3,000 floating contraption that filters out debris from the harbour hit its target in 11 days in Bristol, England. A campaign to raise money for a second 'Sea Bin' is now in the works.

Let them pick litter, lawmaker decrees [\(3/16\)](#)

Litter picking one day a week should be a mandatory activity for 10-year-old students in "slovenly" Britain, says Lord Andrew Robathan, a former Tory cabinet minister who's proposing this to the House of Lords next week. Pupils in Iceland are [taken out of school](#) twice a year to pick up litter.

Stash The Trash co-op effort coming soon [\(3/14\)](#)

The city of Albany, Georgia and Dougherty County are teaming up to create a Stash The Trash campaign.

Fines to stay where they are [\(3/16\)](#)

UK has authorized a larger fine for littering, but some jurisdictions aren't going there. Rotherham announced it will leave its minimum penalty untouched at £80, fearing an increase to £150 would reduce payment rates.