

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

January 19, 2014

Knox County knocks it out of the park when it comes to litter education. Its Public Health division runs a full gamut of programs and sessions under the *Green Your World!* banner.

**Green Your World!**

*Take the Earth well; it was not given to you by your parents; it was loaned to you by your children.*

Knox County Health Department's Recycling and Litter Prevention provides hands-on activities for any group (youth, adults, churches, and schools). Sessions include:

- Landfill Construction
- Buying Recycled
- Making Plastic
- Lifecycles of Litter
- Safe Home Cleaning Products
- Litter Detectives
- Water Pollution
- Environmental Kids Books
- Paper Making

To schedule a presentation or for information, please contact Mike Whitaker at 740-392-2200 ext. 2233 or [mwhitaker@knoxhealth.com](mailto:mwhitaker@knoxhealth.com)

Recycling and Litter Prevention education is offered through a joint partnership with the DRMM Solid Waste District, the Knox County Commissioners and the Knox County Health Department.

Health Department  
DRMM

*Where litter is currency*

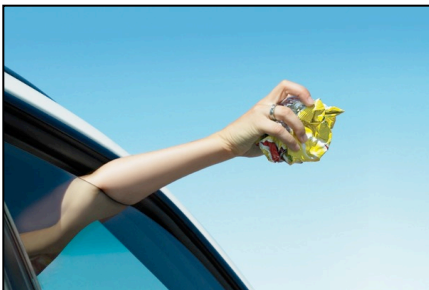
## **CANADIAN BEHIND PLASTIC BANK IN PERU**

David Katz, of Vancouver, is set to open the Plastic Bank in Peru in April with PeruRail founder Lorenzo Sousa. The two met by chance at Singularity University in California. Both businessmen shared a concern for the plastic they saw overloading the global landscape and wanted to do something about plastic pollution in poorer countries. Their new enterprise makes plastic as good as cash. Model recycling facilities will offer up food and other goods in exchange for remnant plastics, creating real value from this prolific and troublesome form of runaway waste. "If we can reveal the value in the things around us, then we can give people the opportunity to make a better life with that," says Katz, who runs a successful GPS tracking business. Pickers can trade for shoes, basic goods, even 3D printing for making their own items or mechanical parts.

## **Troubled waters in Nashville**

Litter looms large in the local lake, according to officials in Nashville in the conscientious State of Tennessee. For example, Percy Priest Lake is awash with trash. Nashville Clean Water Project is working to clean up and turn the awareness tide. Davidson County has 240 miles of polluted waterways, the Environmental Protection Agency says.

**PLEASE  
DON'T  
BE A  
TOSSER!  
THANKS!**



## **DID YOU KNOW?**

At Buddha Nullah waterway in Ludhiana district of Punjab, India, if your photo of a litterbug in action helps catch the culprit, you get to keep the fine of INR5000, or about US\$80.

## **HEADLINE LITTER GRABBERS (JAN 12 - 19)**

Some of what made our News Reel this week  
[litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

### **What to do about vacant properties in Ireland (1/6)**

Empty buildings have drawn the eye and ire of lobby group Irish Business Against Litter, IBAL, which says ghost properties serve as calling cards for littering and dumping and local governments must devise ways to regulate them.

### **Cycling safety flyers hung on car mirrors (1/5)**

Bournemouth may have meant well but is being criticized for distributing bicycle safety cards to motorists by hanging them on the outdoor mirrors of parked cars. There were litter complaints during this recent campaign.

### **Towns fear abolition will lead to litter torrent (1/7)**

Ireland's Local Government Bill calls for the wiping out of 80 towns through amalgamation before the summer. This has prompted national lobby group IBAL to throw down a caution flag to warn that littering will soar in the absence of local town vigilance and grassroots programs.

### **Easing litter's chokehold from Cyprus to Uganda (1/17)**

At any given moment somewhere in the world someone is tackling litter. This week Adjumani, Uganda penned a new litter law. In Cyprus, women cleaned up the town of Peyia.

### **Scotland scores new record of clean streets (1/13)**

Keep Scotland Beautiful says 97 per cent of assessed streets are acceptably clean across the nation, a new high.