

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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At left: What if every retail storefront sported a decal similar to this Swiss one? We think streets and sidewalks would wind up cleaner if window stickers carrying anti-littering messages were prominent. Why not a universal program?

[Let the beggars pick up butts for \\$s](#)

Street people should be able to earn some extra money picking up littered cigarette butts without losing any social service benefits, says a residents group in Wellington, NZ. Inner City Wellington proposed the idea to politicians in response to the city's review of its Public Places Bylaw, which proposes to make dropping a cigarette illegal. The idea itself came from a panhandler. But certain councillors like Brian Dawson, social development chair, have dumped on the suggestion, saying there are more dignified ways to help the needy.

["LOBSTER TATTOO" A CONCERN](#)

What appears to be a Pepsi can imprinted on a lobster's claw in Canada turned up at a banding plant in a crate from a fresh haul in Grand Manan, New Brunswick. The worker who found it, an avid Pepsi drinker quick to recognize the logo, can't explain how it got there,



but says it draws attention to the serious amount of trash mucking up the ocean and its inhabitants.

[Controversial private firm lands new gig](#)

Gwynedd Council in North Wales has inked a deal for a 12-month trial with a private firm to take over the littering and dog fouling files. Kingdom Security also has deals with 35 other jurisdictions across the UK allowing the company to issue tickets in exchange for a portion of the revenue from fines.

HEADLINE LITTER GRABBERS (NOV 26 - DEC 3)

Some of what made our News Reel this week

[Higher fines not the answer here](#)

People who litter in Canterbury, NZ aren't reforming despite the advent of higher fines, council has been told. The new five-tier, graduating fine system with its increased maximum of \$400 appears not to have swayed litter bugs from dumping with impunity. One of the biggest challenges for enforcers is to catch someone in the act. Another stumbling block is finding evidence in dumped trash that will identify its owner and lead to a conviction.

That's a heap of beverage containers

New Zealand sends one billion beverage containers to a landfill burial every year, enough to fill up two Boeing 747s every day.

DID YOU KNOW?

This week Aroz Shah, an activist lawyer in Mumbai, [nearly quit his mission](#) to clean Versova Beach because city workers weren't carting away the piles and were also heckling the volunteer pickers. He resumed his project after chief minister Devendra Fadnavis intervened and pledged cooperation. Shah's group has collected 9 million kg. of beach trash since October, 2015.

Town approves move to tobacco free parks [\(11/27\)](#)

The council of Ayden, NC has voted to ban tobacco products from all its parks, joining more than 1,400 American municipalities that have already done so. Two reasons given for introducing the policy, effective January 1: to keep second-hand smoke away from children and to reduce the litter linked to smoking.

Squad will take over nuisance file [\(11/28\)](#)

A dedicated Nuisance Detection Squad started issuing fines in Nagpur, India on Friday in a crackdown on street littering, peeing and spitting. Aiming for a litter-free Nagpur, the city has hired 76 security assistants, 10 zonal squad leaders and a person to head it all.

Kiwis urged not to add to overflowing bins [\(11/29\)](#)

Overflowing, open bins and scavenging birds are being blamed for litter problems in Tauranga, NZ. An official there sees a solution in switching to closable lids and asking people to hold on to litter if a bin is full.

British beach litter up ten percent this year [\(11/30\)](#)

Adding a litter tax to items like coffee cups and fast food containers may be in the wings in England. Great British Beach Clean numbers show a 10 percent rise in litter on beaches has occurred. Levels rose to "worst ever" this year, adding a measure of urgency to the call for action.