

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 8, 2017



In the UK, Dorset takes on the butt

Litter Free Dorset used humour and street theatre Tuesday to train the attention of smokers on solutions to cigarette butt littering. An event with the Dorset Devils and Cllr Steve Lugg at Ferndown town centre touted #BinYourButt!, a great program that's rolling out in Ferndown and Swanage, encouraging smokers to use a public ash receptacle or a personal pocket pouch for cigarette butts. Aided by giant cigarette props, the group handed out free "stubby bins" and pamphlets to passersby explaining why butt litter is bad. It's the top issue, along with roadside litter, that a survey said residents wanted to see tackled. Businesses help the effort by displaying posters and providing bins. An info pack will ask communities to [spread the message further](#) afield, says project officer Charlie Wild, shown in photo at left with program partners. (Photo Credit: Litter Free Dorset)

Smart bins for outsmarting rats

125th Street Business Improvement District counts on public to foil the rodent colonies



ABOVE: Harlem shows off one of its four, new and hip-looking, Big Belly solar powered, compacting bins at 125th Street and Lenox Ave. They replace the old style (left). Decorated by Harlem artists, the \$8,000 smart bin notifies sanitation workers when it's time for emptying, preventing overflow. The lid traps food waste in tight and away from rats that plague the business area. "Starve a rat today," said City Councilman Bill Perkins in promoting use of Big Belly and a 'Harlem Just Dunk It' campaign.

DID YOU KNOW?

Kumasi, Ghana has sights on reclaiming its past glory as the 'Garden City' of West Africa, the city's chief executive, Osei Assibey Antwi, told a public forum on Tuesday. He said an anti-littering and tree planting initiative is coming, aimed at ridding the city of its filth.

HEADLINE LITTER GRABBERS (OCT 1 - 8)

Some of what made our News Reel this week

Reduced fine for smokers who try to quit (10/4)

As of October 2, London Borough of Bexley will refund half the fine amount, but only once, if smokers who pay the Fixed Penalty Notice for littering their cigarette butts go on to enrol in and complete a Stop Smoking program.

New Zealand city considers targeting smokers (10/5)

Wellington, NZ was divided on whether to hit littering smokers in the brain or the wallet. A committee debated the pros and cons of education over prosecution.

Ghost nets and marine litter on view in Malta (10/6)

Malta National Aquarium is showcasing a sculpture by local artist Jennings Falzon, dedicated to all the animals that have suffered and died from marine litter, ghost fishing nets and lost gear. "Poseidon" is made of all that stuff. The Ghost Net Exhibition will travel around Malta.

Delhi rail commuters win praise, heed PSAs (10/3)

Delhi Metro Railway Corp. says its train stations are cleaner and credits passengers for a near-threefold drop in littering fines: 2700 fines in 2014, 980 in 2017 so far.

Zimbabwe hosting litter-themed conference (10/2)

Zimbabwe's president will officiate a litter conference in Harare Oct. 11-13, "Zero Tolerance to Litter: Everyone's Responsibility". The country has an escalating waste problem, environment minister Oppah Muchinguri said in a ministerial statement. Open defecation is on the rise, posing a health hazard, she told Parliament.