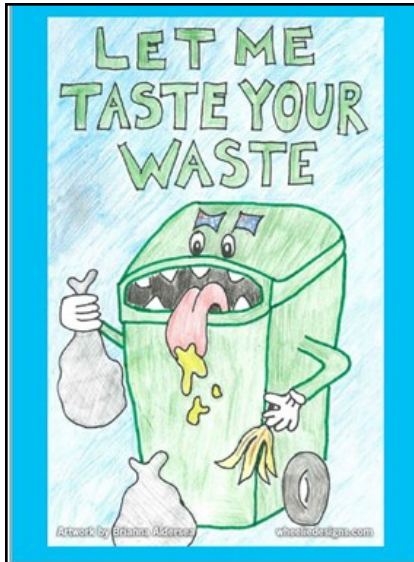
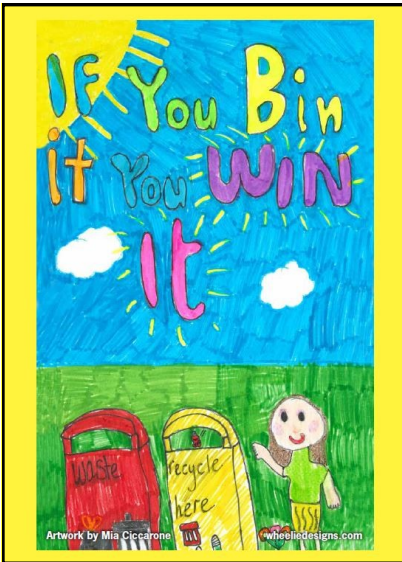


THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 30, 2017



Poster kids

Keep Australia Beautiful's Design A Bin Sticker competition attracted 400 entries this year. Far left, the 2017 winner, If You Bin It You Win It, by Mia Ciccarone of Glengarry Primary School. Runners up are Brianna Aldersea, also of Glengarry PS and Gordon Fitzgerald, Cable Beach PS.

Kazzie Award makes history

Four women shared in the first-ever Kazzie Award, an annual cash prize saluting the life of environmentalist and trailblazer Karen Curnow, "Kazzie", who died unexpectedly in June. Sarah Rhodes of Cambodia, Joanne Taranto and Corina Seeto of Ryde, NSW, Alice Forrest of Exmouth WA and Lisa Siegel of Belligen, NSW received finances to assist their causes at a July 25 ceremony at the Keep NSW Beautiful Litter Congress. The family established the [Karen Curnow Women in Environment and Litter Prevention Memorial Fund](#) to recognize and support accomplished women who are engaged in environmental good works relating to waste and litter, believed to be the first of its kind and mirroring Karen's passion and life's mission. In this inaugural year 30 women applied for the award. *Litterland's* Sheila White was proud to serve on the judging panel. *Litterland* is a partner in the [Kazzie Award](#) program, an ongoing fund raising initiative.

Jamaican authority fines hotel operator for dumping

Instagram photos of improper waste disposal led to a \$10,000 littering fine against the operator of the newly opened Azul Sensatori Hotel in Negril, Jamaica.

DID YOU KNOW?

Billing the move as the state's biggest single anti-litter initiative ever, New South Wales, AU [previewed](#) its reverse vending machines that will pay back ten cents when fed a beverage bottle or can starting December 1.

HEADLINE LITTER GRABBERS (JUL 23 - 30)

Some of what made our News Reel this week

'Crush plastic bottles' the new call in Malta (7/28)

Malta has come up with a twist on the idea of plastic bottle recycling. More like a crush, actually. A video promoting crushing bottles prior to recycling them to save money and bin space is entertaining viewing in its attempt to engage and educate the populace. [View here.](#)

Plastic bag tax comes to Colombia (7/26)

On July 1 Colombia placed a tax on single use plastic bags to curb the amount of plastic choking the Caribbean. The levy will go to replenish fish stocks. At 288 bags a year per person the country aims to drop that usage rate by 75 percent. Back in January the government banned plastic bags smaller than 30x30 cm.

Widower's messages in a bottle panned (7/26)

Craig Sullivan, 49, a widower looking for a new relationship, stuffed letters into 2,000 glass bottles and set them to sea. He soon found out that passions run high, but not in the way he intended. After finding scores of his bottles on their UK beaches residents filed littering complaints and forced him to end his stunt.

Toilet movie from India wants to keep it clean (7/28)

Featuring cleanup marshals as the heroes, the movie Toilet - Ek Prem Katha flushes out awareness about the problem of open defecation and strives to change this behaviour, said the stars at a press conference Thursday in Mumbai. The film is due for release in India on Aug. 11. It stars Akshay Kumar. On Twitter, @ToiletTheFilm.