# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com Earth Week April 23, 2017

## Australian rap video scores an A+

Port Phillip EcoCentre in Melbourne has a video on Facebook that's well worth sharing. Rapper MC Guttermouth, vocalist Nicole Joy and litter activist performing duo, MOOP Patrol, combined their talents for "A Little Bit of Litter", 3:32 minutes of urban street beat, pointed messages and pure fun. The artists donated their time. *Litterland* first featured the work of MOOP Patrol in our July 6, 2014 issue. The two-man costumed actors do fantastic work. Download the new video here.

## City plagued with Easter trash in parks

Gorgeous parks were sent to ruin in Albuquerque, New Mexico after Easter partiers left their refuse behind as they do every year. Despite extra bins and regular emptying of them, cellophane Easter basket grass, wrappers and unfound eggs created a disastrous scene the day after, like "ten bags of confetti spread across the grass," said parks boss Mark Chavez. He says it will take the city one full week to clean up the mess at Roosevelt and Kit Carson Parks.

### <u>Litter action in Toronto, Canada</u>

Small but important steps taken at Toronto's licensing and standards committee on Tuesday will move the city's littering bylaw into the 21st century once they are approved by city council in a few weeks. Litterland's publisher Sheila White hooked up with City, a popular television station, after appearing at the committee and urging members to craft a total strategy for dealing with litter, not just words on paper. Click on the headline above to view the video. When approved, the new bylaw will add cigarettes, ecigarettes and chewing gum to the definition of what constitutes litter and will change any references to "refuse" to the word "waste". Earth Week garners political involvement and media attention. We'd like to see Earth Week extended to year-in, year-out. A reminder, Canada's Butt Blitz happens Sat., May 6. See here for details from group, A Greener Future.

## DID YOU KNOW?

The 4-20 pro-pot rally in Denver left that city with a big black eye. Seventy-four bags of garbage gathered after the event were dumped and contents sent flying some time after midnight. Event producers did take responsibility, though, and made things right.

### **Lamenting Metro Manila's Lenten litter**

EcoWaste Coalition expressed disappointment and posted photos of all the Holy Week sites that were littered by pilgrims attending religious festivals for Lent. The Coalition runs PR campaigns regularly to try and stop such littering.



**HEADLINE LITTER GRABBERS (APR 16-23)**Some of what made our News Reel this week

#### Foam ban being floated in California (4/19)

There's a move afoot in California to ban polystyrene foam takeout packaging, which constitutes 20-30% of the state's litter. Californians Against Waste has launched a petition in support of Bill SB 705. One hundred local jurisdictions already have a ban in place. Paying litter pickers in South Africa (4/19) Nelson Mandela Bay municipality has to work budget magic to keep paying a stipend to 1,152 volunteer litter pickers until June. If full council approves, money will be diverted from the budget for cooperatives to keep up payments to pickers, a program begun in February. Call for closed circuit cameras in Isle of Man (4/21)The leader of Douglas Council, David Christian took to Facebook to angrily denounce the people who dumped McDonald's packaging in the parking lot at scenic spot Douglas Head in Man. He hinted at installing CCTV cameras to indentify and hold culprits to account. Humboldt penguins at risk at zoo in Mumbai (4/21)Byculla Zoo in Mumbai has an infected Humboldt penguins problem one month after their arrival because throngs of local visitors throw trash into the birds' 1,550 sq. ft. enclosure. Management is looking at crowd

management and outsourcing cleaning as remedies.