

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 6, 2013

WINS AND LOSSES

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DONCASTER finds itself in the win column, recording 30 more prosecutions during its ongoing blitz on butts and litter. A typical fine plus court costs is £300.
CROYDON, UK is seeing about 40 people a day charged with littering midway through a six-month trial using a private firm.
ECo at University of Alabama is a student club that meets weekly to address eco-concerns on campus. Litter's high on their list. Recently they cleaned up Marr's Spring Creek. Great!
BRITAIN's Conservative government unveiled its controversial "Help to Work" proposal, a plan that would force people to pick up litter in return for their social benefits.
USUALLY voters decide, but this politician has publicly declared himself a failure. Datuk Roshidi Hashim was assessing his all-out effort as mayor to stop littering in Ipoh, Malaysia, which has flopped thus far.
WORCESTER has signaled it is ready to name and shame litter louts as a tool of last resort.



At left, An Arizona sign identifies the big three villains there: cups, cans and butts.



At right, Toronto transit station container signs could use an update.

CARMARTHENSHIRE SCORES PHENOMENAL RESULTS

A Welsh town's mission to stamp out litter seems to be working, says a recent survey of Carmarthenshire residents. After a recent string of council-backed initiatives – five in all – litter is high on the public register say results of the survey, a joint project of council, police and the health board. Eight in ten respondents said they would take their litter home were a bin not in sight. Only one per cent said they would litter their rubbish. Awareness of the various campaigns was keen. "Scoop the Poop", "Grab it, Bag it, Bin it", "Bin your Gum", "Clean up Carmarthenshire" and "You bring it, we'll recycle it" ranked high in the minds of those surveyed.



Above, artist-in-residence Susan Coolen, makes litter into wonderful art for Kitchener's streets and city hall gallery, on view until October 31.

HEADLINE LITTER GRABBERS (SEP 29 – OCT 6)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

On butts: Toronto to put eye to ground, pen to paper (9/30)
 The City of Toronto is on the road to looking at tobacco litter associated with bans on smoking in public places. The board of health Monday called for a joint report from city health, licensing and solid waste departments. *Litterland* publisher Sheila White appeared at the board meeting and requested the report.

Mayor Hubbard has new tools in her cupboard (10/2)
 Mayor Dorothy Hubbard doesn't mess around when it comes to litter in Albany, GA. She's bent on ushering in an era of fines for littering in the \$500 range and public shaming to include publicizing names and photos of litterers to media outlets.

"Cross my heart, I won't litter" is all Penrith asks (10/1)
 Penrith, AU hopes to woo residents to a non-littering way of life by having them sign a simple, six-point Litter-Free Promise. Twitter @penrithcouncil Website: www.penrithcity.nsw.gov.au

China blue as national plea about littering backfires (10/3)
 Back-to-back Mid-Autumn Festival and National Day weekend holidays turned tourist dream destinations into litter nightmares in Mainland China. In Beijing's Tiananmen Square alone, 460 workers over three shifts cleaned up eight tonnes littered on Saturday and Sunday, 25 per cent more than last year. A crew of 600 removed 50 tonnes of litter from a 2.8 km stretch of Dadonghai Beach. Government officials are not amused. They had called for a national crackdown on littering earlier this year.

CHEWING GUM HAZARD



Shown at left, a graphic poster illustrates that littered gum can kill songbirds. People don't realize the harm that can come from not throwing chewed gum in the garbage.