

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 30, 2016

Love where you live



Driving home a message against dumping, these posters are from Cardiff, Wales, (above) and Wandsworth, England (top right).

HEADLINE LITTER GRABBERS (OCT 16 - 23)

Some of what made our News Reel this week

[Vineland ramps up its response](#)

Two hundred new road signs carrying a no-litter message are on order for Vineland, NJ. The installation of signs and a \$500 littering fine could help cement the message in people's minds, hope the officials behind Vineland Clean Communities Program. More than in-your-face reminders at high-traffic locations, the signs comprise one of the building blocks in a long-term strategy to reduce litter. That plan has the city's economic development arm, public works department and Chamber of Commerce working in tandem. "Image Committee" members initiate talks with businesses and urge them to report trouble spots.

[War-torn Damascus tackles littering](#)

After weathering five years of civil war, leaders of the Syrian capital city of Damascus moved on October 17 to increase fines for littering, pet waste infractions and hanging rugs off balconies.

[California voting on bag ban \(10/22\)](#)

A proposition to phase out plastic grocery bags in the State of California will appear on the election ballot when America votes on November 8. Prop 67 has been the focus of fierce industry lobbying and anti-bag campaigners. Too close to call, [a poll](#) showed 45% in favour and 39% opposed, with 16% undecided.

[Councillor wants to publish their names \(10/21\)](#)

Wexford, IE council member John Hegarty griped at a recent meeting that eight litter louts identified in court documents had escaped naming in a city litter report. The director of services promised to find out why.

[NSW moves against cross border cash-ins \(10/21\)](#)

Even before New South Wales launches its container deposit scheme it is seeking ways to prevent neighbouring, out-of-state Victorians from cashing in on the refund plan. Officials warn of penalties for misuse of NSW's program and are busy designing safeguards.

[£400 fine for flytipping to be in effect here \(10/19\)](#)

Wandsworth, UK's crackdown on large-scale dumping includes the hiring of an external squad of uniformed, camera-wearing litter inspectors who will join the in-house team in the new year. The contracted crew starts on a trial basis seven days a week, charged with reinforcing council's serious will to act. A flytipping fine will set you back £400, up from the £80 penalty of old.

DID YOU KNOW?

Halloween, the big, new thing in Japan these past two years, spawned costume parties, public revelry and lots of litter. On Friday and Saturday in nightlife sections of Tokyo the Green Bird enviro-group and staff from an internet company [gave revellers free bags](#) adorned with a pumpkin graphic. When filled with party trash the bags puff out to look like Jack-o'-Lanterns.