

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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It's a bird, it's a plane, it's a waste shark!



Above, Richard Hardiman, CEO of RanMarine, hopes to put himself and marine litter out of business with this sleek machine. It gobbles up litter night and day through a 35 cm opening underwater. Four of his passenger car-sized Waste Sharks will troll the port basins of Rotterdam in a six-month pilot signed with the Port Authority on June 30 during an event for port innovators.



Pictured, in Tehran, the "Leave No Trace In Nature" campaign.

TRYING HARD IN TEHRAN, IRAN

"Don't Litter" is a campaign trying to gather steam in Tehran. Journalist Elham Adimi advanced the idea on World Environment Day, June 5. She took to Twitter and posted photos and messages to ramp up a broader public appeal about not leaving garbage in nature or on the streets. Now there's a core group of about 50 environmentalists and actors committed to helping. Latest hashtag is #na_be_zobale (meaning 'no to garbage'). The founder's hope is that the city will step up too.

NSW on road to a tidy success

The recently wrapped Tidy Roads Summit in New South Wales on June 17 is paved with good intentions, according to a summary of outcomes published July 4. Committed to "keeping its road corridors clean", NSW Government, Roads and Maritime Services held the ambitious summit as a first step toward achieving a 40 per cent litter reduction by 2020, a state priority. A Tidy Roads Charter is being developed and a steering committee and project team will soon be taking shape. Consultation is broad, including government, industry, private sector and community groups.

DID YOU KNOW?

Zilch UK has completed a 3-month test of its micro bins for cigarette butts and gum. Encouraging results have just been posted on the new Neat Streets website. Made from aluminium pop cans rescued from the litter stream, with an accompanying board for stubbing out, 15 micro bins were mounted at the entrance to busy Clapham Junction station in London. Littered butts around these receptacles dropped by 80 per cent. Conclusion - simple, cheap and effective. See the outline and product details [here](#).

HEADLINE LITTER GRABBERS (JUL 10 - 17)

Some of what made our News Reel this week

'Pokémon Go' players go green, we all win (7/15)

Californian Robert Kosticky set up a [Facebook group](#) in Merced for fellow 'Pokémon Go' players, floating the idea of bagging litter at public places where the gamers go. He got the idea after seeing the mess of Courthouse Park and wanting a nicer looking play space.

RSPCA warns about deadly fishing litter (7/11)

The dangers of fishing litter are laid bare on [this website](#).

Alberta gives its officers back the power (7/13)

Officers in Alberta can once again write out tickets for automatic spot fines for littering on public lands. The new government reversed a policy change made by the previous one that required offenders to appear in court.

Inmates win praise in Dunning Glen (7/15)

Inmates are being hailed in Perth and Kinross, Scotland for the unpaid public improvement work they perform under the Safer Communities program. It lets them 'pay back' the community by doing cleanups, like the recent one at beauty spot, Dunning Glen.

August launch for Jordan's campaign (7/13)

A press conference in August will launch a national anti-litter campaign in Jordan, the Ministry of Environment said on Wednesday, calling on everyone to take part. Programs and contests will be geared to school children in cooperation with the Ministry of Education.