

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 10 2016



(Photo Credit: Don't Mess With Texas via Hubbub Inc.)

## Best of the best is the focus of new website

INCPEN, the Industry Council for research on Packaging and the Environment, launched [NeatStreets.co](http://NeatStreets.co) this week, an open source website showing off the cream of the litter-preventing crop of ideas from around the world. UK-based, anti-litter charity, Hubbub, helped the industry sponsor to enable not only finding, but the global sharing of, tried and tested programs, everything from gum splatter boards to talking trash bins and musical ash receptacles.

Above, *Don't Mess With Texas*, one of 20 programs featured on inaugural website, [NeatStreets.co](http://NeatStreets.co), an industry-funded portal where users can find effective, winning ideas.

## Backing a winner

It began as a Facebook rant about the sight of litter on his campaign trail. Now an elected national Assembly Member, Lee Waters is following through by forming a task force, which drew [instant backing](#) from newspaper, *Llanelli Star*, in his constituency. The newly minted Welsh Labour politician was peppered with complaints about litter as he canvassed the town. His video lit up the Internet locally, attracting more than 25,000 views. Later this year he will harness the expertise and ideas of Carmarthenshire townsfolk, the local authority, Keep Wales Tidy and others via his task force to develop a coordinated plan. Meanwhile, the paper has invited its readers to pinpoint litter trouble spots requiring attention. But, as Waters tells the *Star*, "I think the solution is twofold: people have to take greater responsibility for their own behaviour – councils don't drop litter, people do."



LEE WATERS

## HEADLINE LITTER GRABBERS (JUL 10 - 17)

Some of what made our News Reel this week

### Please don't feed the boars (7/5)

In the forested Lorong Halus area of Singapore, Agri-Food and Veterinary Authority (AVA) has commenced operations to cull wild boars drawn to the area by garbage that onlookers have dumped or deliberately tossed to the animals. AVA and animal experts had issued pleas asking people not to feed the boars.

### Litter Act change could include rewards (7/9)

Antigua & Barbuda is poised to amend its Litter Act. Health Minister Molwyn Joseph is not ruling out the idea that tipsters whose reports lead to successful littering convictions would share in the fine proceeds 50/50, an idea straight from Prime Minister Gaston Browne.

### Minister wants a clean start for T & T (7/5)

Trinidad & Tobago could turn over a new leaf with local government minister Franklin Khan on the case. Khan classified littering as a "serious problem" on the islands and said he wants "greater effectiveness in promoting cleanliness across the country." He hailed the return of 147 litter wardens with ticket-issuing powers.

### Filipino beach litter and smoking ban? (7/8)

The vice-mayor of Davao City, Philippines wants throwing trash along beaches banned. Paulo Z. Duterte listed cigarette butts, empty alcohol bottles and medical waste as prime threats to beach cleanliness. He'd also like smoking prohibited on beaches and shorelines. He may have extra pull: he is the President's son.

## DID YOU KNOW?

**Colbert County, Alabama is seeking a retired police officer as a deputy sheriff just for litter. In the offing is a position for a 30-hour work week paying \$12 an hour and no benefits to supervise litter picking crews comprised of county jail inmates. Council voted in May to draw up a job description and to start with one hire, possibly more if needed.**