

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Photo credit: KGBI, Golden Isles, Georgia.

Photo, left: With its litter-filled mesh body, this sculpture is one of five different coastal creature designs to be installed in public places in Golden Isles in June. "Make Art, Not Litter" is the joint awareness-raising venture of Keep Golden Isles Beautiful, City of Brunswick, Glynn County, the Golden Isles Convention and Visitors Bureau and Golden Isles Arts and Humanities Association.

## Shanghai Disneyland braces for onslaught

Government authorities rushed to publish rules on how to behave at the soon-to-open Shanghai Disneyland after a test run at the theme park earlier this month did not go well. Visitors attending the sneak peek littered nearby gardens and vandalized lampposts in Disney Town entertainment district. Among the six pointers published jointly by the city's civilisation office and tourism bureau: place litter in cans, don't deface anything and maintain decorum at the attraction, due to open June 16. It is triple the size of Disneyland Hong Kong. The Disney chain of amusement parks worldwide has a reputation for keeping spotless surroundings and providing bins every 3 meters.

## HEADLINE LITTER GRABBERS (MAY 22- 29)

Some of what made our News Reel this week

### Town's seagull solution may be in the bag (5/23)

To help town folks fend off trash attacks from marauding seagulls, Whitehaven, UK gives out free, reusable, gull-proof sacks for containing full garbage bags. The beak-resistant sack stays with the resident between pick-ups.

### Parliamentarian tries to strengthen EU stance (5/26)

Miroslav Poche, European parliament member, (Czech, Socialist) appealed for a tougher line on litter in the pending update this year of Europe's Waste Directive. He wants included a mandatory measure requiring producers to pay for litter prevention and collection.

### Absent stars lend their images for photo op (5/28)

People at Friday's party celebrating 30 years of "Don't Mess With Texas" in Waskom had the chance to pose for photos with life-sized cut-outs of Texan-born stars, actor Matthew McConaughy and singer George Strait.

### Northampton litter-free zone picks up support (5/26)

Councillor Rufia Ashraf is determined to foster a litter-free zone in her Northampton ward by actively working with St. James Primary School children as a beginning to cleaning up the area under the slogan, "Don't drop it. Bin it."

### Picking up cures depression in Attawapiskat (5/23)

Jack Junior Linklater, 16, a First Nations youth living in Attawapiskat, a far Northern Ontario outpost with its share of troubles, says he found his way out of depression by taking up litter picking, cleaning the environment and inspiring others to do the same. CBC, Canada's national broadcaster, ran a feature story about him.

## Curtains for 'broken windows'

In New York City, the much-ballyhooed broken windows theory of the 1980s and '90s has been shuttered. City Council will relax penalties like jail time for misdemeanours, including littering. The harshness of enforced zero tolerance policies had disproportionately affected the poor, council heard.

## April's take? A cool £44k

Wrexham, Wales makes no apology for raking in the littering fines using a no-mercy private firm, Kingdom, which issued 591 fixed penalty notices worth £44,235 in the 30 days of April. Leading the charge, Cllr David Bithell says: "If you don't drop litter and if you pick up after your dog, you have nothing to fear."

## DID YOU KNOW?

If you are homeless in Newcastle, UK, The People's Kitchen charity will give you donated McDonald's food vouchers for picking up litter for 90 minutes during [new, monthly cleanup events](#). The first one [launched May 26](#). While not a council initiative, the city supplies litter-pick equipment and disposal services.