

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

May 8, 2016

**DO YOU KNOW THAT YOU CAN VOLUNTEER ON AN ADOPT-A-HIGHWAY TEAM TO HELP KEEP OCONEE COUNTY BEAUTIFUL?**



**KOBIE SAYS...**  
"SIGN UP THROUGH [WWW.KOBASC.COM](http://WWW.KOBASC.COM) TO JOIN A TEAM!"

  

Designed by Letrin Smith

[www.kobasc.com](http://www.kobasc.com)

We can't 'bear' the sight of litter. Keep Oconee Beautiful Association takes a three-year curriculum package of music, activities and information into schools, using Kobie the Bear as its cheerleader. The state litter law requires environment education. This program fulfils the entire mandate.

## Civic leader coins a good phrase

Staten Island Borough President James Oddo has a way with words. He let them fly recently in reaction to what he calls an out-of-control littering problem in his jurisdiction. He describes those enacting the loutish habit of letting their garbage go astray as "trash holes and litter jerks". Oddo plays out his anti-litter zeal on social media. He seems personally invested in an awareness campaign, which launched in March, taking to Twitter to sound off and post pictures of untidy ways he track around the borough.

## DID YOU KNOW?

There are good reasons for Dublin's stepped-up devotion to closed circuit TV monitoring for deterring people who dump garbage in the north inner city. More than two years into a crackdown, 54 per cent of 4,700 households located in that targeted litter 'black spot' still haven't signed up to pay for waste collection, which is a legal requirement. Also the fine collection rate for dumping is low.

## Making an impression on school children

Oconee County in South Carolina uses the acronym T.E.L.L., Together Eliminate Litter Locations, as the rallying cry for an effort it launched on Wednesday. County Sheriff Mike Crenshaw unveiled a "mobile friendly website" for reporting litter and triggering clean ups. Various agencies have partnered around the use of an already-popular figure. "Tell Kobie" features Kobie the Bear, Keep Oconee Beautiful Association's endearing litter awareness mascot.

## Are Brighton and Hove overdoing it?

Twice in 2013 *Litterland* (#24 and #27) reported the constant conundrum of controlling littering summer beach crowds in Brighton and Hove. The council finally cemented a planned crackdown with the hiring of 3GS, one of a few main private litter enforcement outfits in the UK. Now fully operational in the city for two months, the company and council are hearing blow back from some locals caught by the new tough-love ticketing procedures. Several young smokers decried the measure as too unforgiving and, at £75, too costly, especially for those who show a willingness to correct their behaviour.

## HEADLINE LITTER GRABBERS (MAY 1 - 8)

Some of what made our News Reel this week

### Store employee punched in the head (5/5)

A retail worker in Franklin got more than he bargained for when he asked a man not to litter in the store parking lot. Allen Bruce Taylor Jr., 61, was arrested for allegedly striking the employee in the ear.

### Lobby brewing for bottle and can scheme (4/27)

Environmental Defence, a Canadian, non-profit watchdog, came out pushing for a deposit-return system for beverage containers in Ontario. The group released a new report as Earth Month came to a close.

### Everyone: on the count of 10 . . . (5/5)

North Texans are signing on to Ten on Tuesday, a pledge to pick up ten pieces of litter every Tuesday. Covering Dallas, Denton and Fort Worth, more than 20,000 have registered at [www.reverselitter.com](http://www.reverselitter.com).

### County proud of inmate litter pickup (5/3)

Only exemplary inmates can participate in Rockingham County's roadside litter cleanup. The volunteer Inmate Litter Pickup Program has removed 2,862 bags of litter from 465 miles of roadway since its start-up in April 2015 under the wing of the Sheriff's Department. Work by low-risk detention centre inmates has saved the North Carolina county \$235,510. The workers can use accumulated work hours to reduce their sentences.