

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

June 23, 2013

Litter meteorite lands in Geneva's downtown square

Not just an attention-getter, this smoking, 6-metre-high, 35-tonne ball of litter (right) in Plaine de Plainpalais is Geneva's way of drawing focus to the littering problem. The trash-asteroid will remain on display in the central city until the end of June. The smoke is from dry ice, not fire.



Hamilton Hooray!



As reported in *Litterland* last week, Hamilton, Ontario is looking to sweep in change and sweep out butt litter. June 19 was the launch.

A real partnership emerged among Hamilton's BIA business group, the city, police and community members over butt litter. New street ashtrays (right), a location map, free pocket ashtrays and gas rewards to non-littering smokers heralded a new ban on smoking in parks.



Crowds young and old learn to recycle and not to litter from four sea lions at Blair Drummond Safari and Adventure Park in Scotland. The marine mammals - Lola, Poppy, Bali and Bella - highlight the park's green choice/no waste education and its new 'recycling to go' program on site, thanks to support from Zero Waste Scotland.

DID YOU KNOW?

The Canadian Plastics Industry Association's anti-littering activity book for children is now online at: www.plastics.ca/kidscan

HEADLINE LITTER GRABBERS (JUNE 16-23)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

- Trinidad adds more muscle to litter enforcement** (17/6)
Trinidad will bring field officers onside with existing litter wardens to boost its litter ticketing and enforcement squad.
- 1,000 fined for littering in Conwy since December** (20/6)
Private litter enforcers in Conwy, UK don body cameras and ticket litterers. Sixty-five per cent of offenders pay the £75 penalty; 35% go to court. The deal with Kingdom Security has worked out slightly better than break-even for the town so far.
- Micro-plastic mussels? 'No thanks,' say Dutch** (18/6)
The Netherlands asked EU environment ministers Tuesday to address the issue of micro-plastics in the food chain.
- Litter film shortlisted for Arab Film Studio prize** (21/6)
Dubai filmmaker Saleh Al Shunnar could win Arab Film Studio top prize in Abu Dhabi July 1. 'Recycled', his short film about littering, is one of six nominees. www.arabfilmstudio.com.
- Leave it to Lahore to run a great campaign** (21/6)
In Lahore, Pakistan, 1500 enthusiasts jammed the auditorium at Punjab University for the closing of a successful 11-day Litter-Free Lahore Campaign, a multi-school art, photo and litter warden competition ending with an awareness seminar about the citizens' role, prizes and certificates to winning students, who publicly pledged to stay involved.
- Tiny colony has broad litter committee and big plans** (19/6)
Gibraltar is sending a litter leaflet to every household in June.