

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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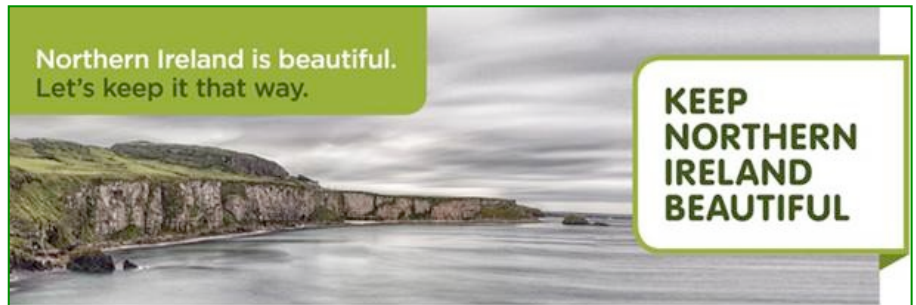
It's A Trap!



Weighing in at 1.5 tonnes, installation of Mobile's 30' x 13' litter trap at the mouth of Eslava Creek has commenced. Paddles direct surface litter into two wire mesh basket traps that require vigilant emptying. Its \$660,000 ticket price is worth it to city officials. "It's not the answer but part of it," said one.

'Live Here Love Here' is the basis for *The BIG Spring Clean* all over Northern Ireland, "an unstoppable force for change on litter," says a KNIB news release.

TIDY GROUP TAKES ON A NEAT NEW NAME



Motions on the Oceans

A Swiss crew landed in New York City on Thursday for a six-day tour stop, concluding the Atlantic crossing of Race for Water Odyssey (R4WO), a voyage to develop the first global assessment of plastic pollution in the oceans. R4WO was the star feature at the Global Partnership on Marine Litter, held April 9 at UN headquarters. The UNEP-backed, multi-sponsor mission will travel 40,000 nautical miles, making 20 stopovers in 13 countries to visit island beaches located in five trash vortexes. Next stops - Necker Island Panama, then Valparaiso, Chile. Follow progress live - www.raceforwater.org.

IN SOUTH CAROLINA, APRIL IS ZERO TOLERANCE FOR LITTER MONTH.

DID YOU KNOW?

Targeting hot spots and littering from cars this weekend a Hey Tossler! blitz in Bega Valley Shire, AU will involve rangers dispensing courtesy litter bags and pocket ashtrays to motorists, not to mention education and infraction notices, where warranted.

The newly renamed Keep Northern Ireland Beautiful will continue the legacy of charitable work that it began as TIDY Northern Ireland. In 2014 the BIG Spring Clean had 105,819 people capture more than 127 tonnes of litter. Organizers well know that boosting civic pride changes

HEADLINE LITTER GRABBERS (APR 5 - 12)

Some of what made our News Reel this week

litterpreventionprogram.com/news-reel.html

- Environmental watchdog wants Filipinos to impress** [4/11] Pro-active EcoWaste Coalition has appealed to fellow Filipinos to stop littering as part of the just-launched Visit the Philippines Year.
- Taipei tobacco tippers to be smoked with higher fines** [4/11] Littering smokers in Taipei: be warned. Taiwan announced a tripling of the \$39 penalty for second-time offenders. A third-time caught and they must pay about \$175 and attend environmental lectures.
- Portland sings polystyrene's swan song next week** [4/10] On April 15, Portland outlaws polystyrene food and drink containers.
- Star athlete on board with banner billboards** [4/8] Ireland's star hurler Shane O'Donnell has thrown his celebrity muscle behind Clare County's pride-building billboards on litter awareness. "Every piece of litter dropped is a point against Clare," the cricketer says of the council's 'Respect the Banner' theme.
- Kamloops peeved over truckers' pee jugs in ditches** [4/7] Littered bottles of urine proliferating the highway ditches in Kamloops have cast a stain on the BC trucking industry. Locals want all pee jugs gone prior to a big archery shoot next weekend.
- Forget Easter eggs, they hunted for trash instead** [4/6] Some Des Moines families got hopping on Easter weekend. Instead of a traditional search for eggs, they went on a litter hunt during an event organized by Des Moines Parks and Recreation Department.