

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

May 17, 2015

Too ugly?



Photo, above: Vista, CA has rejected a call to install butt cans like this one. Council deemed the receptacles unattractive and merely an encouragement for smokers to congregate.



Photo, left: Poor bird. Let it not be thought that a little littered fishing line is harmless. That's what has ensnared this pink and grey galah and tied it to a tree branch. Near the bird's tail at right you can see the plastic twine against the backdrop of blue sky.

Scotland takes the high road

The Packaging Recycling Group Scotland of major industry players announced their intention May 14 to participate in a ten-year plan directed at litter and waste reduction in step with public opinion and the government's own goals. Currently at issue is whether Scotland will move to a refundable deposit-return system for all beverage containers, the subject of an independent report from publicly funded Zero Waste Scotland. It showed seven out of ten Scots are concerned about recycling and littering.

HEADLINE LITTER GRABBERS (MAY 10 - 17)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Cartoonist is now drawing attention

Suffolk cartoonist Charlie Haylock has an unusual anti-litter trek on the horizon. Dressed as a litter basket with a trail of cans dragging behind him, the local BBC radio personality will cover 60 miles in five legs this summer from Mildenhall to Felixstowe to sharpen a focus on the high levels of highway litter. Jordan Engineering is making the custom made getup at Little Cornard. Why this walk? Haylock was buoyed by public response to his published letter and cartoon about roadside litter louts. He then devised this visually arresting awareness-builder.

DID YOU KNOW?

To demonstrate that litter is a global problem, David Byrne and Rochelle Archibald, of Peterborough, ON, will embark on a month-long journey May 20 to litter-pick along the historic 650-kilometer Portuguese Way of the Camino de Santiago. Archibald, the executive director of A Greener Future, who recently organized Canada's first cross-country cigarette butt collection drive, found a travel company to sponsor their tour.

India's first step toward a litter free marathon [5/14]

Litter prevention is off to the races in Bengaluru. In keeping with the President's Clean India campaign, solid waste expert N.S. Ramakanth fired off a call ahead of today's TCS World 10K Marathon to make it a zero litter event from start to finish. The end goal, he said, is to leave no waste behind from a mass horde of spectators and to send collected trash for recycling. Organizer Procam International pledged it would train staff on cleanup and use metal cutlery at its food vending counters. The race attracts 20,000 runners.

Staten Island, BP Oddo's leadership [5/14]

James Oddo, Staten Island Borough President has a good New York state of mind. He holds a Litter Summit once a year and just issued his 2015 Litter Report.

Sharpstown litter abatement reports [5/12]

If you go online in Sharpstown, TX you can find monthly litter abatement reports tracking the town's progress on littering and dumping complaints and occurrences. The latest one posted is from February.

White on "Litter Issue Advocacy: The Untold Story" [5/11]

Litterland publisher Sheila White will speak at Don Heights Unitarian Congregation on Sun., May 24, 10:30 a.m., 18 Wynford Dr., Suite 102, in Toronto. Everyone's welcome. Visit www.donheights.ca for details.