

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 30, 2014

LITTER AND GLITTER SWEEPS T.O.

Scotiabank gives downtown event a \$12,000 boost

It was all brooms on deck for a fall cleanup of two of Toronto's trendiest parts of town. "Litter and Glitter Clean-up and Gala", a first-rate litter-fighting idea spawned in Harbord Village, is growing. On Saturday, for the first time, two city wards (Wards 20 and 27) competed to see whose cleanup would be the most successful. Splendido Restaurant and a bevy of local business sponsors pulled out all the stops for volunteers by donating a feast of food and prizes after the work was done. Capping the truly red carpet treatment given to hundreds of litter fighters, a Porter Airlines prize of an open flight for two. Litter and Glitter organizer Neil Stephenson says this eleventh cleanup attracted Scotiabank to jump in with a \$12,000 grant to support the pilot program to expand the event, which he founded in 2008. Central Technical School is a community partner in the effort.



Neil Stephenson flanked by two of many helpers at Saturday's *Litter and Glitter*.

Don't vote for this!



In a move that is bound to prompt Beijing's 300 million smokers to litter even more cigarette butts on streets, the Chinese city is moving to ban indoor smoking in all public places and offices by June 2015. Tobacco advertising will be outlawed on most all forms of media, including transit vehicles.

DID YOU KNOW?

A new study from University of Kyoto says street smoking bans in Japan are in place for environmental, not medical, reasons. Faculty of Medicine Assistant Professor Suketaka Iwanaga and team looked at Japan's 144 cities with bans and concluded that tobacco litter, not health risk, was the driving motivator for initiating those outdoor bans.

← **ELECTION LITTER** is a big problem in Turkey – so much so that the government's environment ministry has recently pleaded for an end to old-style campaigns involving plastic banners, signs and printed literature.

HEADLINE LITTER GRABBERS (NOV 23 - 30)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Wandsworth the latest to reward quitting smokers (11/23)
Wandsworth is the latest London borough to offer shopping vouchers and leniency to nabbed littering smokers who quit.

Fridays in Jakarta may never be the same (11/26)

Last week we told you about Two-fer Tuesdays in Staten Island: Pick up two pieces of litter every Tuesday. This week Jakarta announced a similar drive, but on the Friday of every week.

Bandung finished fooling around (11/25)

Bandung, capital of West Java, Indonesia, will up its penalties to include prison time for litterers if necessary. The Public Order Agency will enforce fines on 68 offences, such as no waste bin in one's car. Violators-at-large can be stripped of their ID cards.

Pakistan talks of "war on litter and shoppers bags" (11/25)
Some 500 students from Lahore Grammar Schools rallied and tidied Tuesday to spur interest in a Clean Pakistan movement.

Dedicated officers on look out for anti-social acts (11/26)

Basingstoke, UK attributes a 13 per cent drop in anti-social crimes in the past year to its use of special Accredited Community Safety Officers. The borough council is co-partnering with its counterpart in neighbouring Deane on the four-year hiring of a dozen dedicated officers apart from regular constabulary at a cost of £500,000.