

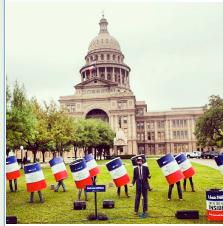
# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

April 14, 2013

## TOP 8 causes of litter

**Pedestrians; Motorists; Dumpsters; Loading docks; Improperly secured commercial loads; Poorly packed household waste bins; Construction sites; The presence of litter.**



### TEXAS 'CANPAIGN' HARD TO MISS

You know Texas. It's 'go big or go home' there. The Lone Star State reignited its flagship "Don't Mess With Texas", founded in 1986, by unveiling 300 new highway bins and splashy slogans this week. They aim to reach males 18 to 35.



### HEADLINE LITTER GRABBERS (APR. 7 - 14)

Some of what made our News Reel this week  
[litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

#### Littering + Bribery = Jail Time (9/4)

Poor Prisbelle Pascua Abalos, 26. She flipped officers \$10 each to go "buy a drink" as they went to ticket her for dropping a cigarette butt after being warned. It cost her three weeks in a Singapore jail for littering and bribery.

#### Washington-based NGO takes on tobacco litter (10/4)

A non-profit's hard-hitting ad campaign against tobacco litter caught the NY Times' attention. *Legacy* is a health lobby in DC, established in 1999 as part of a settlement between US states and the tobacco industry. [RethinkButts.org](http://RethinkButts.org)

#### Fishing for litter, Scottish seas awash with trash (11/4)

600 tons of litter - imagine 35 million pop cans - were hauled from Scottish ports by fishing boaters this week.

#### Desert litter killing wild camels in 'Death Valley' (11/4)

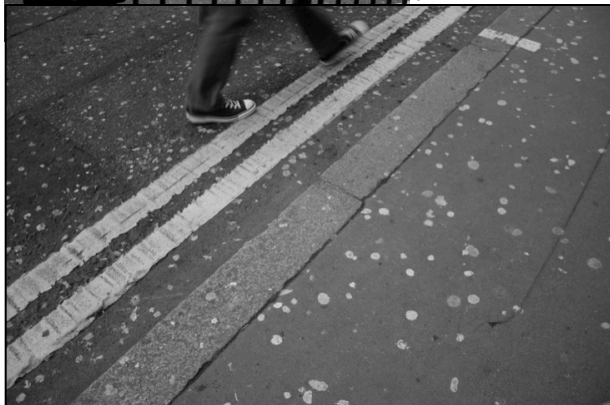
Camels are dying from eating plastic litter, mostly bags, says UAE's lead veterinarian after 30 camel corpses were found in Ras al Khaimah, a desert region he calls "Death Valley".

#### Drug maker and Tetra Pak take bins to school (12/4)

GlaxoSmithKline and Ribena/Tetra Pak adopted 20 schools in Lagos, Nigeria for a drink box recycling bin program, "Drink it, Flatten it, Bin It". Juice boxes get recycled into furniture that is then donated to needy schools. Refreshing!



At left, the UK, the GumDrop program uses chewed gum to produce pink plastic balls that receive used gum, which is seen below, marring pavement.



### DID YOU KNOW?

*From Wine to Worms* is an online story to read to children about waste. The whimsical verses, penned by an American energy executive, place the child in the driver's seat. There's a twist at the end.

[www.saveonenergy.com/energy-savings-story/](http://www.saveonenergy.com/energy-savings-story/)