

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

May 12, 2013

City of Kitchener, Ontario's Artist in Residence 2013

Susan Coolen makes litter art



PHOTO: SEAN M PUCKETT

Visual artist Susan Coolen (left) creates works from litter she picks up. Her exhibit, "50 Ways to Leave Your Litter", is at Kitchener City Hall during May and again in December. It will be on tour the rest of the year.

Litter-Arti will make you litter-aware

Making a trip to Kitchener-Waterloo? Be sure to check out the creative power behind Susan Coolen's Litter-Arti project. Learn more at www.susancoolenlitterartiproject.blogspot.ca/

TIDBIT: [Hawaii's 2013 Fourth of July Parade to ban litter!](#)

Newfoundland Proud!



At left, logo marks a St. John's 25-year milestone, a beacon for the Province of Newfoundland & Labrador.

DID YOU KNOW?

The European Union and its green packaging association, Pack2Go Europe, have announced an annual litter-prevention week. To launch in May 2014, the week aims to promote best practices in litter prevention.

GREENPEACE WADES IN WITH SPOOF AD

Our Australian sources tell us that the politicians there are more absorbed in their prospective political fortunes than in the legal wrangling over whether or not the country will have a national beverage container system. Largely, environmental groups have carried the can. This week Greenpeace launched its spoof ad of beverage drinkers intercut with images of dead seabirds.

At the Coca-Cola Amatil AGM on Tuesday, Non-Executive Chairman, David Gonski, defended the company's court action, taken in a bid to stop the scheme. Gonski said: "We support a national, industry-funded recycling system which targets all litter, not just drink containers. We do not support container deposit schemes because they are old-fashioned, inefficient and very costly for families."

HEADLINE LITTER GRABBERS (MAY 5-12)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Turkish municipal billboard delight (8/5)

"Are magicians the ones polluting our streets?" asks one of four clever, new, litter fighting billboards in Diyarbakir, Turkey. "Or knights?" another suggests.

Calgary launches a mobile 3-1-1 litter app (8/5)

Calgary unwrapped its latest 3-1-1 upgrade – a new Smartphone app for reporting litter, tracking complaints and getting action without making a second call to City Hall. The city claims it was the first in Canada back in 2005 to adopt 3-1-1 technologies for customer service.

Portland may ban polystyrene packaging (7/5)

A Portland city committee will consider a polystyrene ban and a plastic bag fee on June 19. The city's green task force wants this up and running by July 2015.

New bill introduced to tackle roadside litter (9/5)

Hail, Lord Marlesford! The British MPP's bill proposes to ticket and fine owners for any littering from their vehicles. They could nominate another guilty party to pay the fine or pay it themselves. The bill had its first reading this week.

Post-storm New Jersey ups anti-litter grants (9/5)

Declaring anti-littering efforts to be even more critical after super-storm Sandy, the NJ State Department of Environmental Protection will grant \$16.2 million to 559 municipalities and \$2.1 million to all of the state's 21 counties using fees collected from certain manufacturers, wholesalers and distributors to fund clean-ups.